

THI
NKR
ED.

فكر بالأحمر

CREATIVE IDEAS
MIDDLE EAST



**COMPANY
PROFILE**

ثينك ريد الشرق الأوسط

ملف الشركة

COMPANY PROFILE



THINK RED MIDDLE EAST

COMPANY PROFILE

ملف الشركة



THINK AS A LEADER

In 2012, when I embarked on the entrepreneurial journey, my goal was to test the potential of a company that prioritizes people over profits in the Gulf construction market. Over the years, I have had the privilege of collaborating with exceptional individuals who have contributed to the growth of my business and enriched my learning experience.

Remaining true to my founding values, I have led my team through numerous projects. As an architect myself, I delve deeply into the unique needs of each project alongside my team, fostering effective communication with clients and a comprehensive understanding of their requirements. For me, business is a partnership with customers, and I strive to ensure their continual satisfaction.

Our exceptional team shares a collective vision, and we are all driven by our passion for what we do. We find joy in meeting new people, forging connections, and constantly improving our craft.

What sets Think Red apart is our opportunity to support other companies in making a meaningful impact on the world. This, to me, is the most rewarding aspect of our work.

With dual master's degrees in Architecture and MBA, I bring a comprehensive skill set to our projects. Additionally, I am deeply committed to supporting women in business and female entrepreneurs in the region. I have conducted workshops on this subject at prominent events and contribute to Qatar University as a guest juror. Moreover, I actively engage with various professional associations through presentations and workshops on topics related to architectural practices in the Middle East and female entrepreneurship.

I am genuinely passionate about my work, and my goal is to propel our business forward, connect with more brilliant individuals, and undertake many more exciting projects with my exceptional team.

Jelena Krsmanovic,
Managing Director



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ABOUT US



THINK RED

Think Red stands as a privately owned entity, firmly established and registered within Qatar's thriving landscape. We specialize in the domains of architecture, landscaping, and design, boasting a formidable team of 30 seasoned architects recognized for their unwavering expertise.

Beyond our design prowess, we serve as indispensable pillars of support to industry-leading contractors. Our meticulous drawings and rigorous clash detection not only safeguard the investments of our partners but also avert on-site errors. This proactive stance defines our hallmark, cementing our prominence within Qatar's dynamic design sphere.

Our illustrious journey bears testament to securing pivotal infrastructure projects aligning with the esteemed FIFA World Cup Qatar 2022™ and the visionary Qatar National Vision 2030.

Noteworthy landmarks such as The Ned Doha, Raffles Doha, The St. Regis Marsa Arabia Island-The Pearl Qatar, Waldorf Astoria Doha West Bay, Hilton Doha The Pearl, Katara Hills Doha, Beefbar Doha, Doha Beach Club Qatar, Rixos Gulf Hotel Doha, The View Hospital, Korean Medical Center, among others, grace our commendable portfolio.

Expanding our horizons, we have catered to esteemed Royal and VVIP patrons within Qatar, further enhancing our illustrious portfolio. Establishments like Al Wajba Palace and Lusail Palace underscore our commitment to excellence.

Our sphere of influence extends across the State of Qatar, the Kingdom of Saudi Arabia, the United Arab Emirates, Oman, Kuwait, and Europe, marking our footprint in the international realm of architectural prowess.



THINK RED

*is **NOT** just another architectural studio*

At our core, we hold steadfast to values of respect, faith, and unwavering commitment to our clientele. Since our establishment in 2012, these principles have not just adorned our walls but have served as the bedrock of our company culture, driving our every endeavor.

Our growth is intricately woven with threads of creativity, invention, and continuous innovation, propelling us forward in every pursuit. We pride ourselves on seamlessly integrating honesty, integrity, and ethical business practices into the very fabric of our operations.

With relentless dedication, we invest our entirety into every project we undertake, regardless of its scale. Our aim is not merely to meet but to surpass your expectations consistently.

People are our focal point - those we collaborate with and those we serve. Kindness has been our compass since our inception, shaping our leadership ethos and fostering an unwavering team core that has remained unaltered through the years. Together, we evolve and thrive.

Our **MISSION** is clear: to streamline your projects, ensuring punctuality and minimal stress, leveraging our extensive experience garnered from tackling some of the most demanding projects across the Gulf.

VISION drives us-to revolutionize your perception of reliance on external entities, cultivating an environment where your return to us becomes a testament to our reliability.

Our **GOALS** are ambitious yet targeted:

- Regional expansion within our field;
- Establishing a reputable footprint beyond Qatar's borders.

WHAT SETS US APART?

Unparalleled quality! Every project is exclusively manned by architects, showcasing superior quality across our entire spectrum of work.

Our enduring partnerships with prominent regional entities reflect our commitment to sustained collaborations, mirroring the professional relationships we cultivate with each client.

We eagerly anticipate the prospect of collaborating on your next project. Reach out to us for an appointment, and witness our dedication firsthand. For any queries, contact us at **+974 7050 1254**.



OUR TEAM

The Think Red team is comprised of 30 highly skilled architects, all of whom are Serbian nationals and boast a decade-long history of collaboration. Our steadfast commitment to excellence is reflected in our hiring practice, as we exclusively recruit Serbian professionals when expanding our team. This strategic approach ensures optimal communication, a shared understanding of tasks, and a robust technical background, all of which are integral to maintaining the high standards of quality synonymous with Think Red.

Our stringent hiring criteria extend to educational qualifications, with no team member possessing an education level below a Bachelor's degree. On the contrary, a considerable number of our architects hold master's degrees, some have earned multiple master's degrees, and one team member has attained a PhD. This commitment to academic excellence underscores our dedication to delivering exceptional results.

We firmly believe that effective modeling requires a profound understanding of the relationships within architectural and interior spaces. Our team members possess the expertise to anticipate potential issues and proactively address them before initiating the clash detection process. Consequently, we refrain from employing draftsmen without a strong technical background, thereby optimizing both our time and that of our clients.

While our company does not currently hold official certificates, it is noteworthy that our entire team has undergone successful Building Information Modeling (BIM) training facilitated by an Autodesk Gold Partner organization. Furthermore, our BIM managers and external checkers boast Autodesk and BuildingSmart certifications, all of which can be made available upon request.

WHAT WE DO

ARCHITECTURAL
DESIGN

INTERIOR
DESIGN

LANDSCAPE
DESIGN

BUILDING
INFORMATION
MODELING - BIM

COORDINATION
AND CLASH
DETECTION IN BOTH
BIM AND CAD

ARCHITECTURAL,
ID, AND LANDSCAPE
SHOP DRAWINGS

DESIGN
DEVELOPMENT

CONCEPT
DESIGN



OUR EFFICIENCY

10

YEARS

30

EMPLOYEES

50+

PROJECTS

5+

MILLION SQUARE METRES

8

COUNTRIES

20+

HAPPY CLIENTS

80%

DRAWINGS APPROVED IN REV.0

99%

DRAWINGS APPROVED IN REV.1

MIDDLE EAST INNOVATION CONCEPT COMPETITIVE
 MISSION ENTREPRENEURSHIP
 مفارقات
 LOYALTY
 DESIGN DEVELOPMENT
 CREATIVITY
 BRAINSTORMING
 التصميم
 DESIGN
 الدافع الذاتي
 LEADERSHIP
 الثقافة التنظيمية
 TIME MANAGEMENT
 التفصيل
 VISION
 الفهم
 GOAL
 إنتاجية
 ARCHITECTURE
 INTERIOR DESIGN PASSION EXPERTISE
 KNOWLEDGE COMMUNICATION
 LANDSCAPE DESIGN
 EFFICIENCY
 DRAWINGS
 المخططات التنفيذية
 SHOP
 التوظيف
 STAFFING
 COMPETITIVE
 EFFICIENCY
 KNOWLEDGE
 COMMUNICATION
 LANDSCAPE DESIGN
 EFFICIENCY
 KNOWLEDGE
 COMMUNICATION



PORTFOLIO



VVIP CLIENTS PROJECTS



AL WAJBA PALACE, QATAR

YEAR: 2021

Our client, a large contracting company, was entrusted with constructing a palace featuring extremely challenging, organic geometry, devoid of straight lines along any axis in the 3D coordinate system. Employing intricate mathematics and advanced 3D software, Think Red successfully generated drawings enabling the site team to fabricate rebar nets and pour concrete in the intricate shapes specified by the design

Project is subject to non-disclosure agreement; no further details available.

LUSAIL PALACE, QATAR

YEAR: 2019-2022

Think Red played a crucial role as an architectural subcontractor in constructing multiple buildings for a VVIP client, each boasting the highest standards of design quality and intricate detailing. Throughout our extensive appointment spanning over 2 years, we spearheaded the design development of various areas, creating thousands of architectural and interior design shop drawings.

Additionally, we provided continuous support to the main interior design team and assisted in overcoming numerous construction challenges

Project is subject to non-disclosure agreement; no further details available.

QATAR EMIRI NAVAL FORCES BASE

YEAR: 2017

The expansive project spans across five million square meters, situated approximately 15 km south of Doha. This self-sustained naval base features a dedicated naval basin for vessels and comprises roughly 200 buildings, collectively covering over 560,000 m². Designed as a comprehensive and cutting-edge military facility, it accommodates all essential functions required for naval military operations. The diverse array of building types includes administrative, accommodation, recreational, training, logistics, and maintenance facilities, each serving hierarchical functions essential for operational smoothness, relationships, and functionality.

Think Red was appointed as design support by the main design JV. Our team collaborated closely with the JV, ensuring timely delivery of the project.

Project is subject to non-disclosure agreement; no further details available.

CAVALLI RESORT DESIGN COMPETITION

YEAR: 2017

We participated in the Cavalli resort competition, submitting three design proposals. From the multitude of ideas presented by renowned global designers, one of our proposals was selected by Cavalli's high management. Following the competition's conclusion, we met the management in Doha to discuss further involvement as the main designer.

Regrettably, due to financial reasons, the project was postponed. In 2022, Cavalli's Qatari partner re-engaged with us to explore resuming the project. We eagerly anticipate continuing work on this iconic venture.

Project is subject to non-disclosure agreement; no further details available.



KOREAN MEDICAL CENTER



KOREAN MEDICAL CENTER

YEAR: 2022-2024

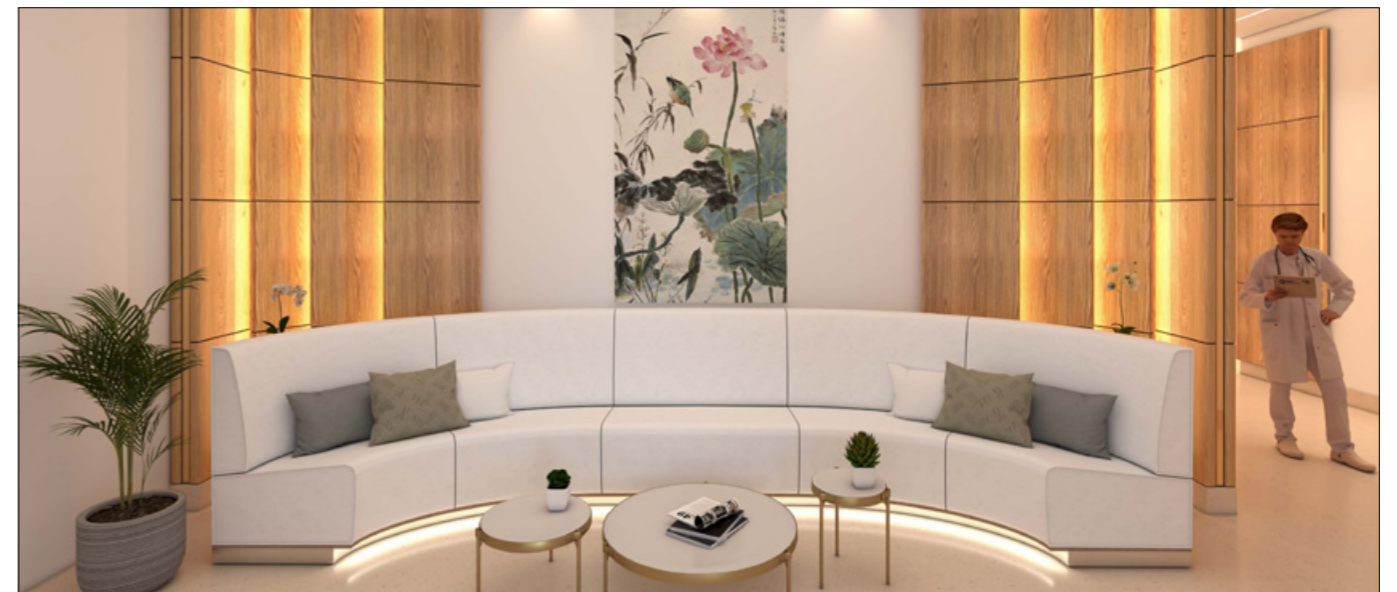
Client: Elegancia Fit Out
Consultant: Lacasa Qatar
No. of beds: 244
Location: Lusail, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in ID
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 8 architects

Korean Medical Center stands as the singular facility in the GCC offering an array of highly sought-after, specialized Korean Medicine services, all housed within a single establishment. Located in Lusail Downtown, the medical center provides comprehensive services including plastic surgery, dermatology and wellness, ART/ Fertility medicine, spine and joint treatments, ophthalmology, dental care, pain management, rehabilitation, Korean traditional medicine, executive health check-ups, and primary care services. The center spans 8 floors, comprising 7 specialized centers in addition to primary care services. It hosts 46 outpatient clinics, 66 procedure rooms, 18 beds for one-day surgeries, 3 operating rooms, and 1 radiology unit.







DOHA BEACH CLUB QATAR



DOHA BEACH CLUB QATAR

YEAR: 2022-2023

Client: Urbacon Trading and Contracting
Consultant: CICO Consulting Engineers
Total Built-Up Area: 5,385 m²
Location: Doha, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture and ID
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 9 architects

The Doha Beach Club occupies an expansive 18,000m² site, accessible via both water and the corniche. The ground floor hosts the entrance, main hall, all restaurant and sports facilities, a dining hall, a double-height lounge, and squash courts. On the upper floor, one finds the library, a television room, and a recreation space. Overnight accommodations reside in a semi-detached unit connected to the main building through a garden. Designed to shield against intense sunlight, the outdoor bar adjacent to the swimming pool features a roof extension, while a pergola partially shades the solarium.

A columnar structural system supports the post-stressed reinforced-concrete waffle roof, distinguishing the façade, interior walls, and upper floor slab within this unified structure. Concrete walls are finished with paint, ceilings are plastered, and floors are adorned with tiles or carpeting. Additionally, exterior protrusions of the roof slab are clad in wooden slats.







THE NED DOHA



THE NED DOHA

YEAR: 2022

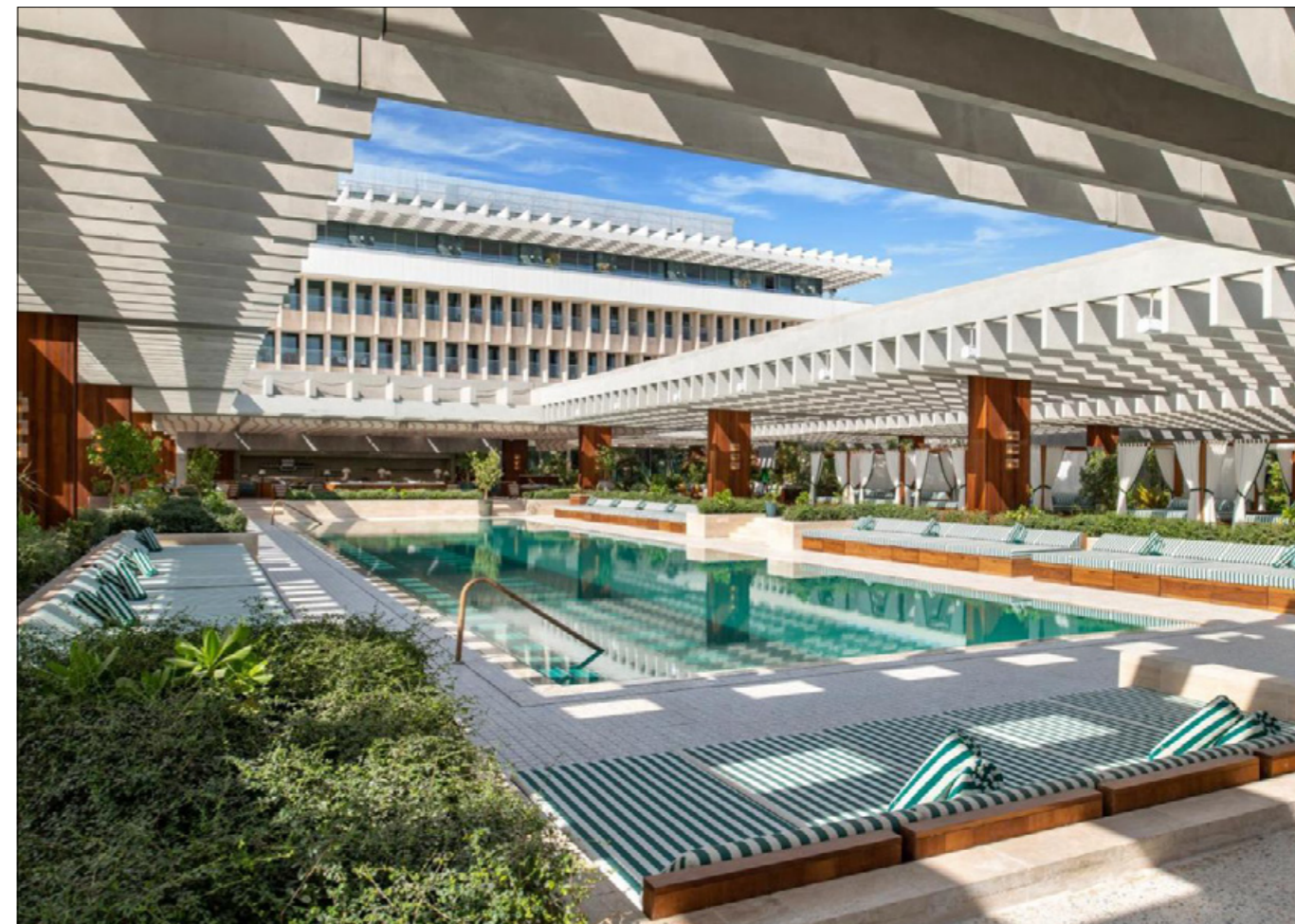
Client: Urbacon Trading and Contracting
Consultant: Dar Al-Handasah / Highness
Total Built-Up Area: 33,709 m²
Location: Corniche Road, Doha, State of Qatar

SCOPE:

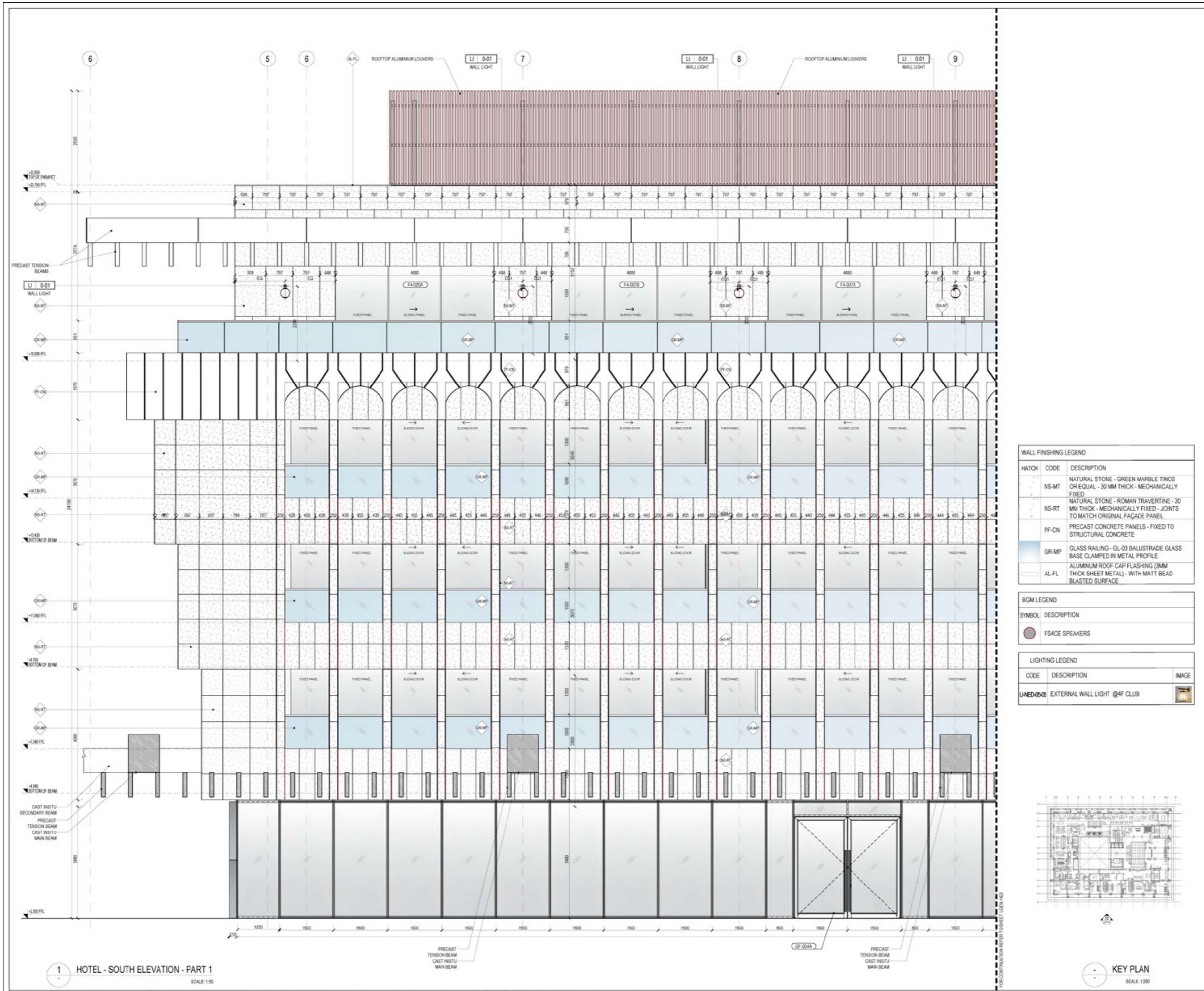
- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture, ID, and landscape
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 9 architects

The Ned Hotel Development involved the transformation of the former Ministry Of Interior Qatar Building. This hotel and members club boast 90 bedrooms, multiple dining and drinking venues, an events space, a wellness area, and an outdoor pool.

The Ned Doha represents the third Ned-branded site in the portfolio, succeeding The Ned NoMad in New York, opened earlier in 2022, and The Ned London, established in 2017.







WALL FINISHING LEGEND		
HATCH	CODE	DESCRIPTION
[Hatch]	NS-MT	NATURAL STONE - GREEN MARBLE TINO'S OR EQUAL - 30 MM THICK - MECHANICALLY FIXED
[Hatch]	NS-RT	NATURAL STONE - ROMAN TRAVERTINE - 30 MM THICK - MECHANICALLY FIXED - JOINTS TO MATCH ORIGINAL FAÇADE PANEL
[Hatch]	PF-CN	PRECAST CONCRETE PANELS - FIXED TO STRUCTURAL CONCRETE
[Hatch]	GR-MP	GLASS RAILING - GL-03 BALUSTRADE GLASS BASE CLAMPED IN METAL PROFILE
[Hatch]	AL-FL	ALUMINUM ROOF CAP FLASHING (3MM THICK SHEET METAL) - WITH MATT BEAD BLASTED SURFACE

BGM LEGEND	
SYMBOL	DESCRIPTION
[Symbol]	FS4CE SPEAKERS

LIGHTING LEGEND		
CODE	DESCRIPTION	IMAGE
LNED0505	EXTERNAL WALL LIGHT @4F CLUB	[Image]

1 HOTEL - SOUTH ELEVATION - PART 1
SCALE: 1/50

KEY PLAN
SCALE: 1/250







KATARA HILLS DOHA



KATARA HILLS DOHA

YEAR: 2022

Client: Urbacon Trading and Contracting
Consultant: Highness Qatar
Total Built-Up Area: 4,260 m²
Location: Katara Cultural Village, Doha, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture, ID, and landscape
- Full-time presence on-site of one architect

The Katara Hills LXR Hotels & Resorts project comprises 9 standard units, 5 2-bedroom units, and one 3-bedroom chalet, each featuring a private pool. Additionally, the project encompasses a reception area, restaurant, and spa. Situated strategically atop the Katara Hills, every villa offers guests captivating vistas of the lush surroundings and the renowned Katara Beach.

Remarkably, the project was completed within a swift 2-month timeframe, a notably short duration for a project of this magnitude. Think Red proudly collaborated with our client, Urbacon Trading and Contracting, achieving timely completion to coincide with the FIFA World Cup Qatar 2022™.











BEEF BAR DOHA



BEEFBAR DOHA

YEAR: 2021-2022

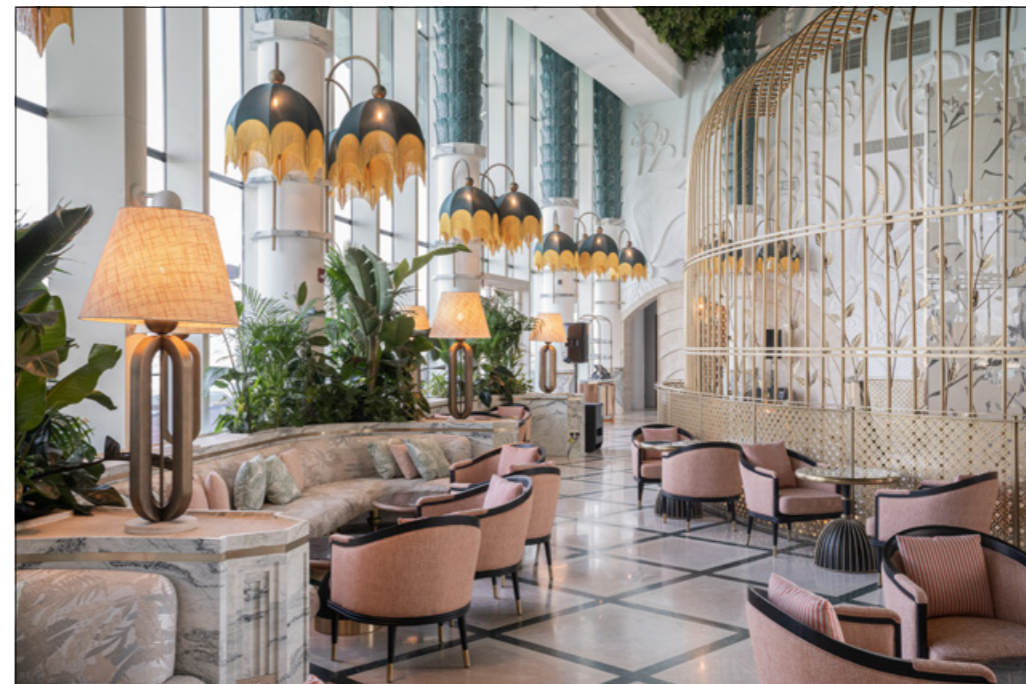
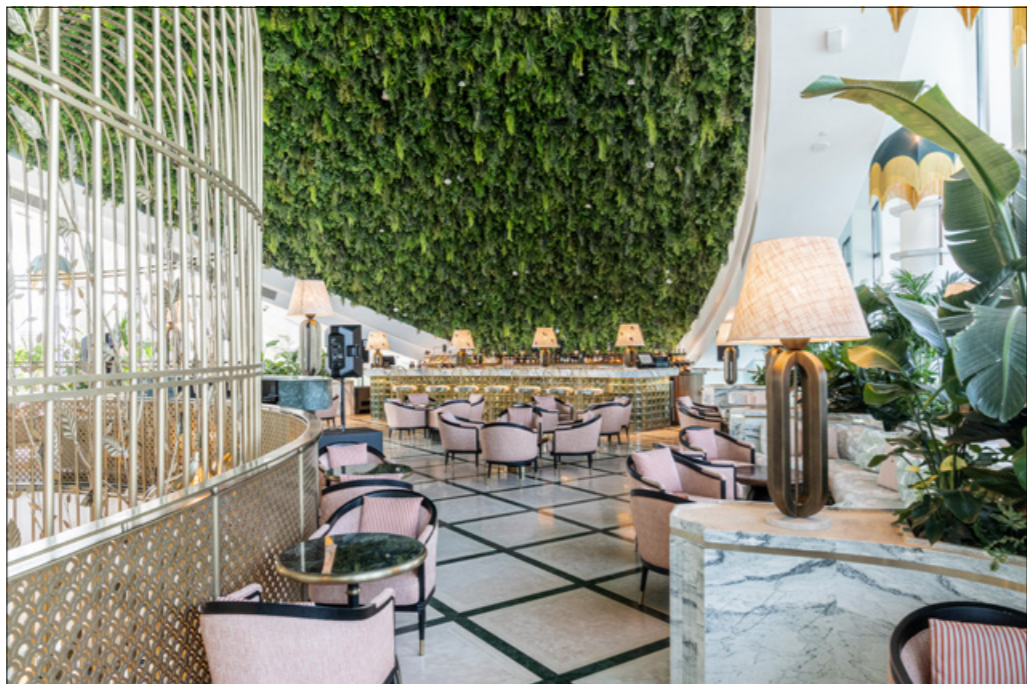
Client: Urbacon Trading and Contracting
Consultant: Humbert & Poyet Architecture
Total Built-Up Area: 2,647 m²
Location: Lusail Marina, State of Qatar

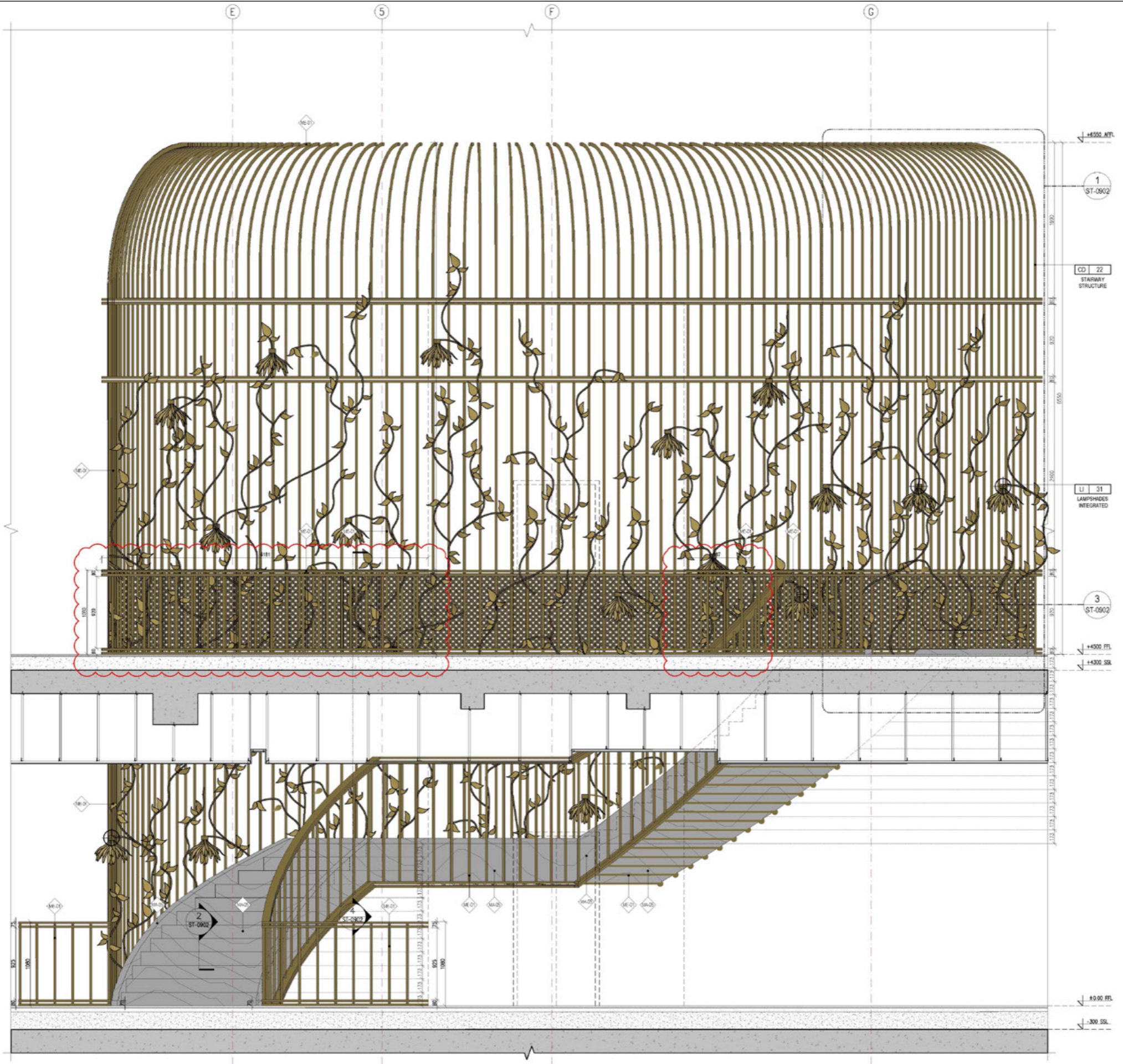
SCOPE:

- Technical coordination (architecture, ID, and MEP)
- Design development
- Clash detection
- Resolving emerging issues in ID
- Production of all architectural shop drawings
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 6 architects

The architects Humbert & Poyet define their style as 'warm glamour', which is flamboyant without the stuffiness typically associated with the genre. They believe in dramatizing the concept of luxury to make it more approachable and enjoyable. Guided by these principles, Think Red assisted our client UCC in redesigning and developing certain areas of the building. We also conducted a thorough analysis of the interior design in relation to the existing structure, identifying and resolving clashes through innovative design solutions. Despite the ongoing construction on-site, all of this was accomplished successfully within an extremely short timeframe.



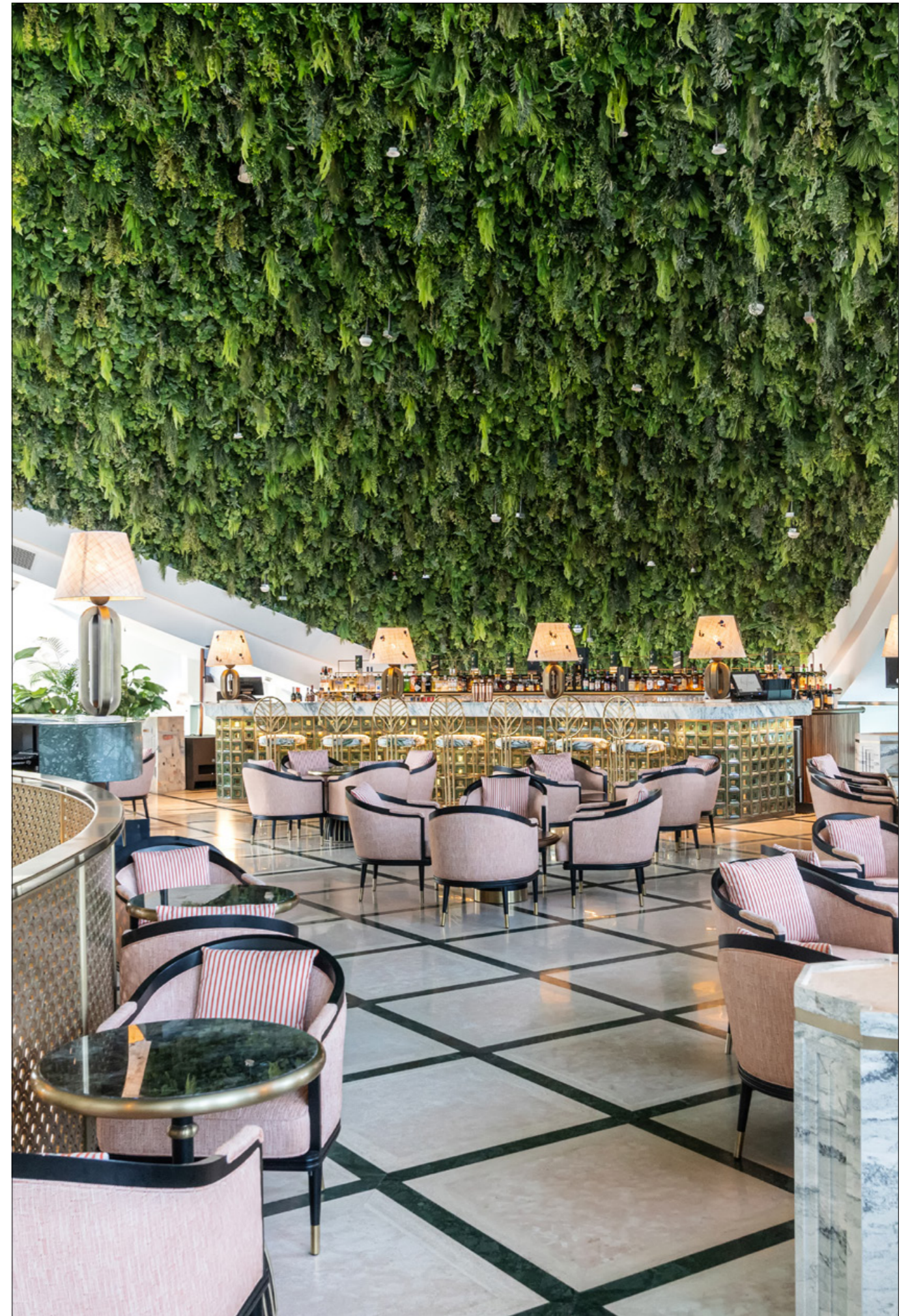




1 STAIRS - SECTION 3-3
SCALE 1:25











BARWA PROJECT

FAMILY HOUSING AND LABOUR ACCOMODATION



MADINATNA

YEAR: 2021

Client: Urbacon Trading and Contracting

Scope: Design and Build

Total Built-Up Area: 969,185.78 m²

Location: Al Wakrah, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Design development for mock-up buildings
- Clash detection
- Resolving emerging issues in architecture
- Production of all architectural shop drawings
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 16 architects

'Madinatna' is a residential project situated in Al Wakrah City, spanning an extensive area of 1,141,689 square meters. It aims to provide diverse segments of the community with a high-quality standard of living, offering integrated modern city facilities. The residential buildings within 'Madinatna' draw inspiration from traditional Qatari architecture, offering a blend of heritage and contemporary living. This project comprises a range of buildings, featuring variations such as (G+4) and (G+4+penthouse), equipped with cutting-edge smart city technologies. 'Madinatna' offers 6,780 apartments, including 2,040 two-bedroom units and 4,740 three-bedroom units, accommodating approximately 27,000 residents. Alongside residential spaces, the project includes essential amenities such as a hypermarket, retail stores, mosques, and various public utility services, contributing to a total built-up area of approximately 1,035,554 square meters.





BARAHAT AL JANOUB

YEAR: 2021

Client: Urbacon Trading and Contracting

Scope: Design and Build

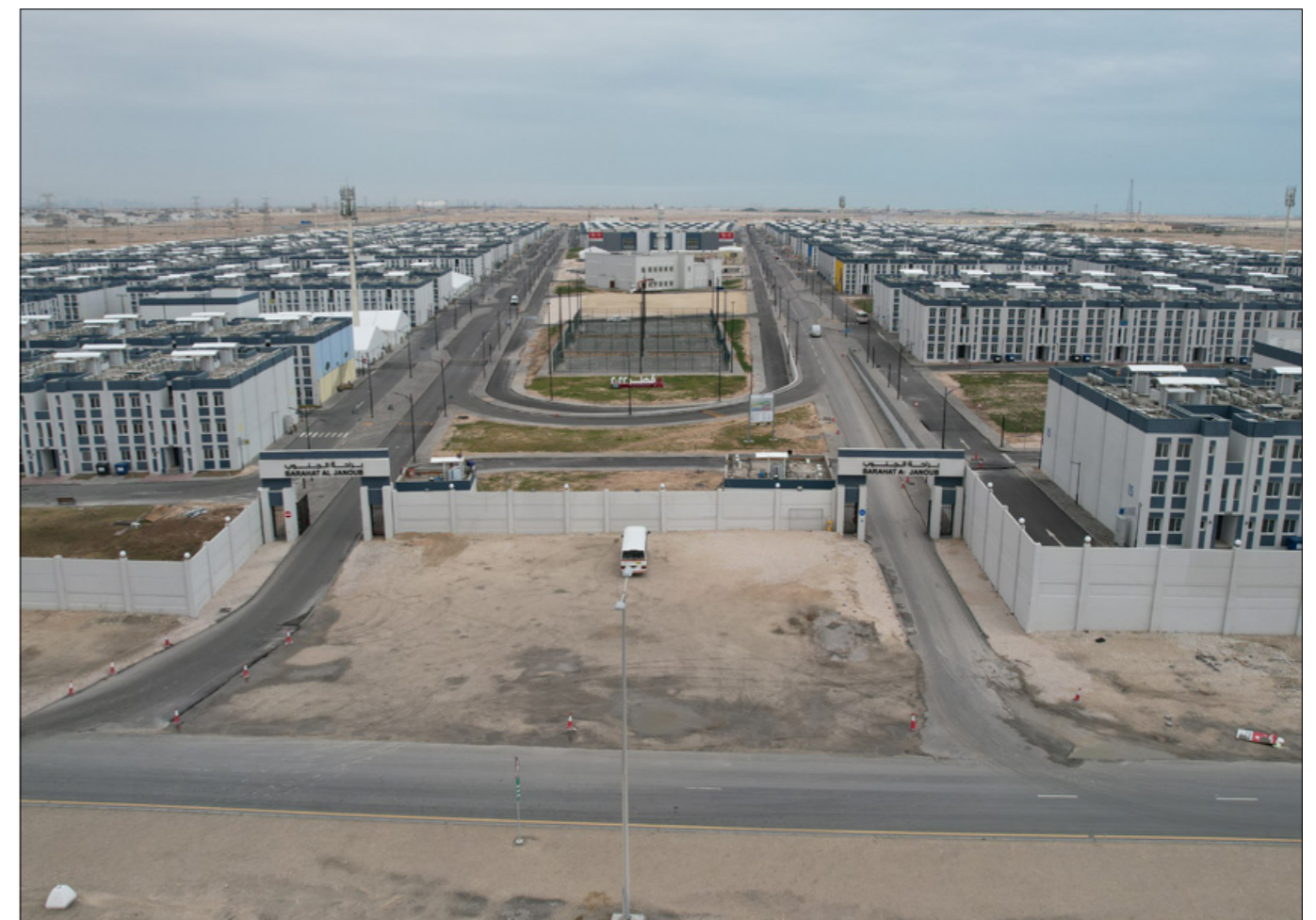
Total Built-Up Area: 752,235.84 m²

Location: Al Wakrah, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Design development for mock-up buildings
- Clash detection
- Resolving emerging issues in architecture
- Production of all architectural shop drawings
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 16 architects

'Barahat Al Janoub' presents a fully integrated city catering to workers in Al Wakrah City. Encompassing 773,457 square meters of land, the project draws design inspiration from traditional Arab homes featuring courtyards. Comprising 1,404 units of (G+2) equipped with smart city technology, it offers a total of 16,848 rooms, accommodating up to four individuals each. With a capacity for approximately 67,360 workers, 'Barahat Al Janoub' provides a range of service facilities, including hypermarkets, retail stores, mosques, and various public amenities. This comprehensive infrastructure contributes to a total built-up area of approximately 752,235 square meters.





RAFFLES DOHA



RAFFLES DOHA

YEAR: 2020-2022

Client: IMAR Trading & Contracting Co. WLL - Qatar
Consultant: Dar Al-Handasah
Total Built-Up Area: 31.000 m²
Location: Lusail Marina, Doha, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in ID
- Production of all rooms ID shop drawings
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 18 architects

Drawing strong inspiration from Qatar's coat of arms, the towers' design mirrors the iconic image of crossing swords, characterized by gently curving lines. These towers, standing at (3B+G+34+podium), house luxury 5-star and 6-star hotels along with branded apartments, totaling over 1,000 exquisite units comprising hotel rooms, residential apartments, offices, recreational facilities, specialist boutiques, and high-end restaurants. The development includes an events arena accommodating over 2,500 individuals, boasting more than 2,600 parking spaces, VIP movie theatres, a private cigar lounge, and various other amenities.





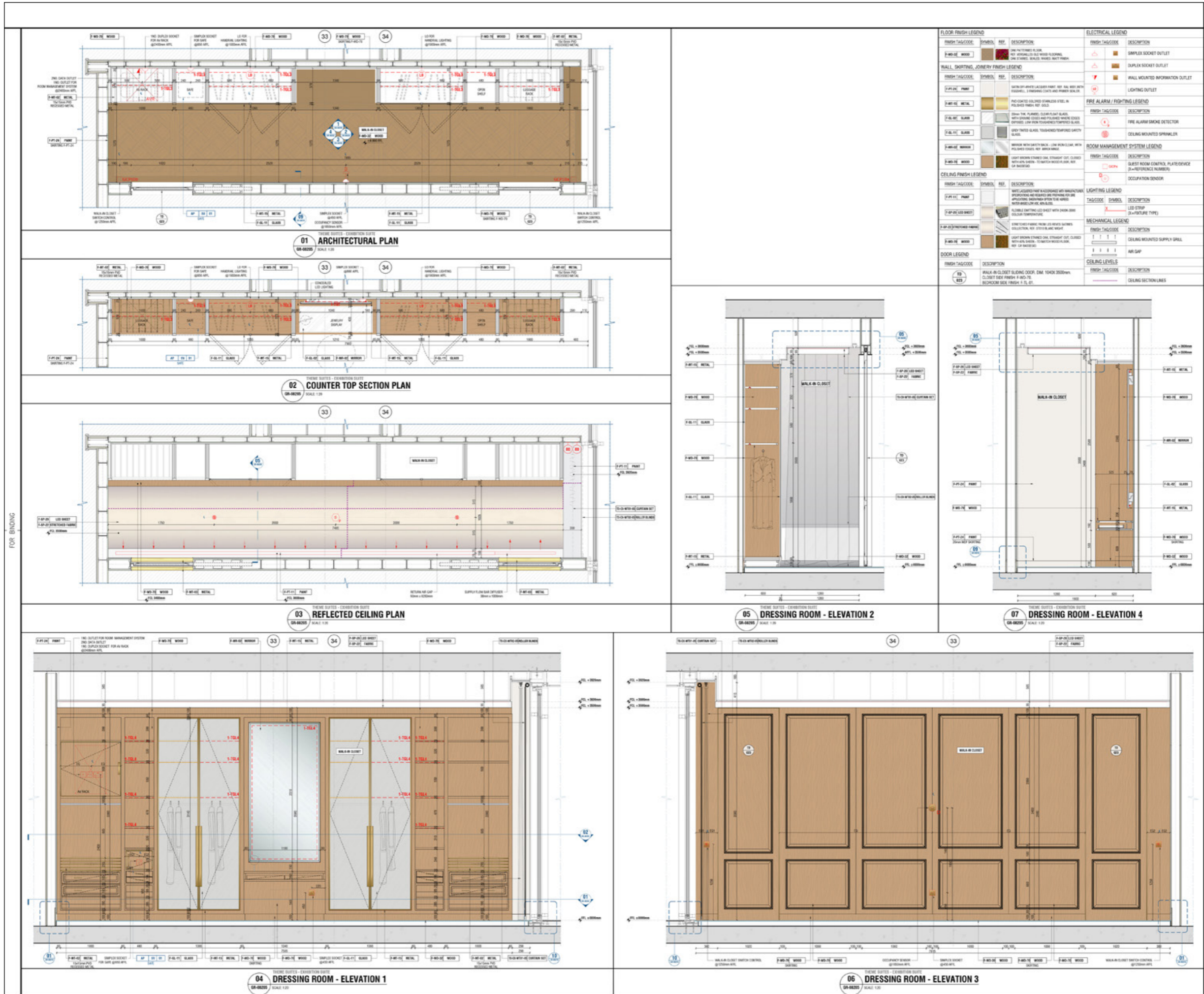














THE VIEW HOSPITAL



THE VIEW HOSPITAL

YEAR: 2020-2024

Client: Urbacon Trading and Contracting

Consultant: Lacasa Qatar

Total Built-Up Area: 101,000 m²

Location: Al Qutaifiya area, Doha, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Design development for mock-up rooms
- Clash detection
- Resolving emerging issues in architecture and ID
- Production of all architectural, landscape, and ID shop drawings
- Full-time presence on-site with the team of 3 architects, supplemented by online support and drawing production by the team of 24 architects

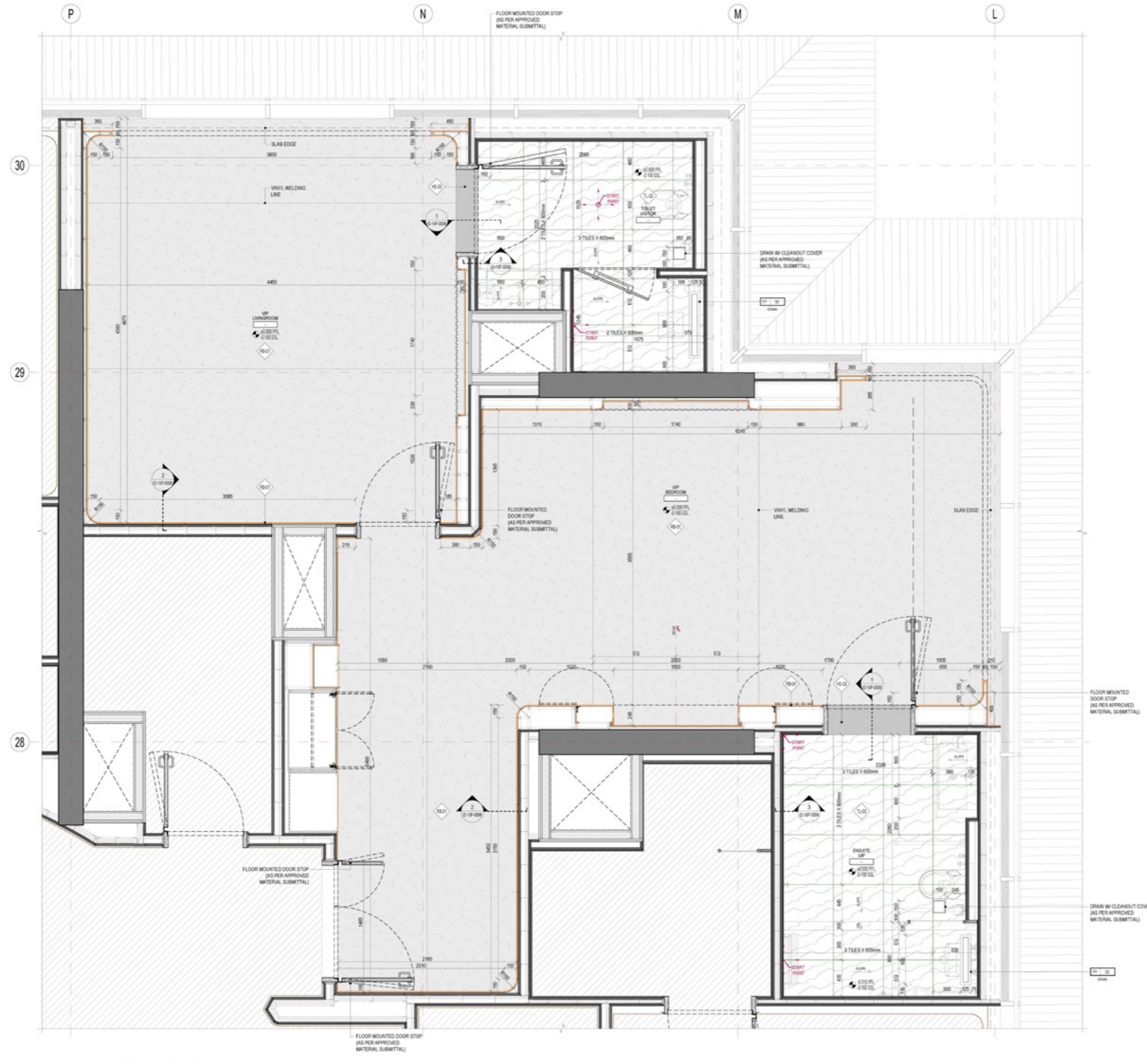
Nestled in Doha's prestigious Al Qutaifiya area, adjacent to Lusail, Katara, and The Pearl Qatar, The View Hospital commenced operations in December 2022. This impressive 15-storey, 242-bed facility caters to nearly 23,000 inpatients and over 300,000 outpatients. Elegantly furnished, the hospital offers a comprehensive range of medical services and amenities, boasting 10 operating rooms, 12 intensive care units, and 15 neonatal intensive care units. Additionally, it features six presidential suites, nine ambassador suites, and 50 VIP suites. Originally conceived as a hotel, The View Hospital underwent a transformative journey in both concept and design to meet its set deadline. Think Red takes immense pride in being a significant part of this remarkable venture.











FLOOR FINISHING LEGEND	
HATCH CODE	DESCRIPTION
RB-01	VINYL SKIRTING 100mm HEIGHT
RB-01	905 URBAN AIR, SMOOTH SURFACE
RB-01	VINYL FLOORING - ROLL SIZE WIDTH 2m
RB-01	905 URBAN AIR, SMOOTH SURFACE
HS-03	12mm THK ACRYLIC SOLID SURFACE
HS-03	1100 SNOW WHITE
TL-03	PORCELAIN TILES 600x600mm
TL-03	PIXA BLANCO (CERTIFIED)
TL-03	STAIN RESISTANT FINISH, ANTI-BACTERIAL

MISCELLANEOUS LEGEND	
SYMBOL	DESCRIPTION
SP	STARTING POINT

MECHANICAL LEGEND	
SYMBOL	DESCRIPTION
SS	STAINLESS STEEL BODY LINEAR
PF-02	SHOWER DRAIN - 600mm / 800mm LENGTH UNDER SLAB

1 VIP SUITE TYPE F - FLOORING PLAN
SCALE: 1:25





RIXOS GULF

HOTEL DOHA



RIXOS GULF HOTEL DOHA

YEAR: 2020-2021

Client: Urbacon Trading and Contracting

Consultant: Dar Al-Handasah

Contractor's Scope: Renovation of the main building

Total Built-Up Area: 70,809 m²

Location: Ras Abu Aboud, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture and ID
- Production of all architectural and ID shop drawings
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 16 architects

The Rixos Gulf Hotel Doha represents a renovation of the Marriott Urban Resort hotel, conveniently situated near the airport. The hotel encompasses two towers with a total of 362 rooms, spanning 8 and 12 floors respectively. Guestrooms are complemented by a diverse array of cultural restaurants, retail spaces, meeting areas, a convention center, and a spa/fitness area. The spa includes two pools and external use cabins for added relaxation.

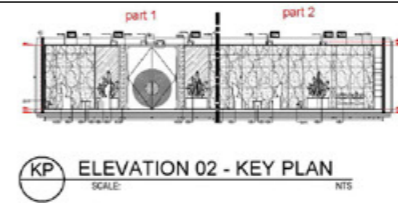
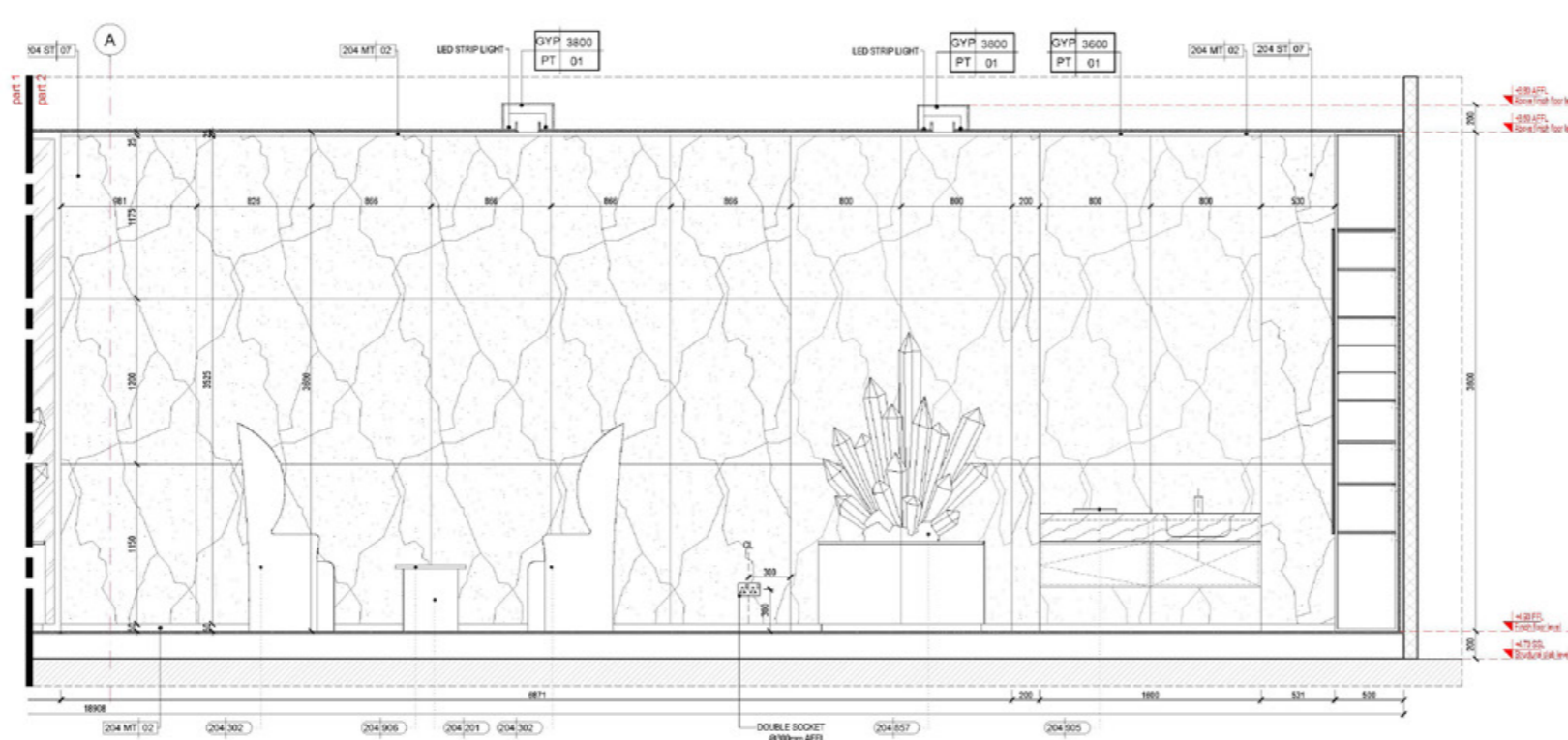
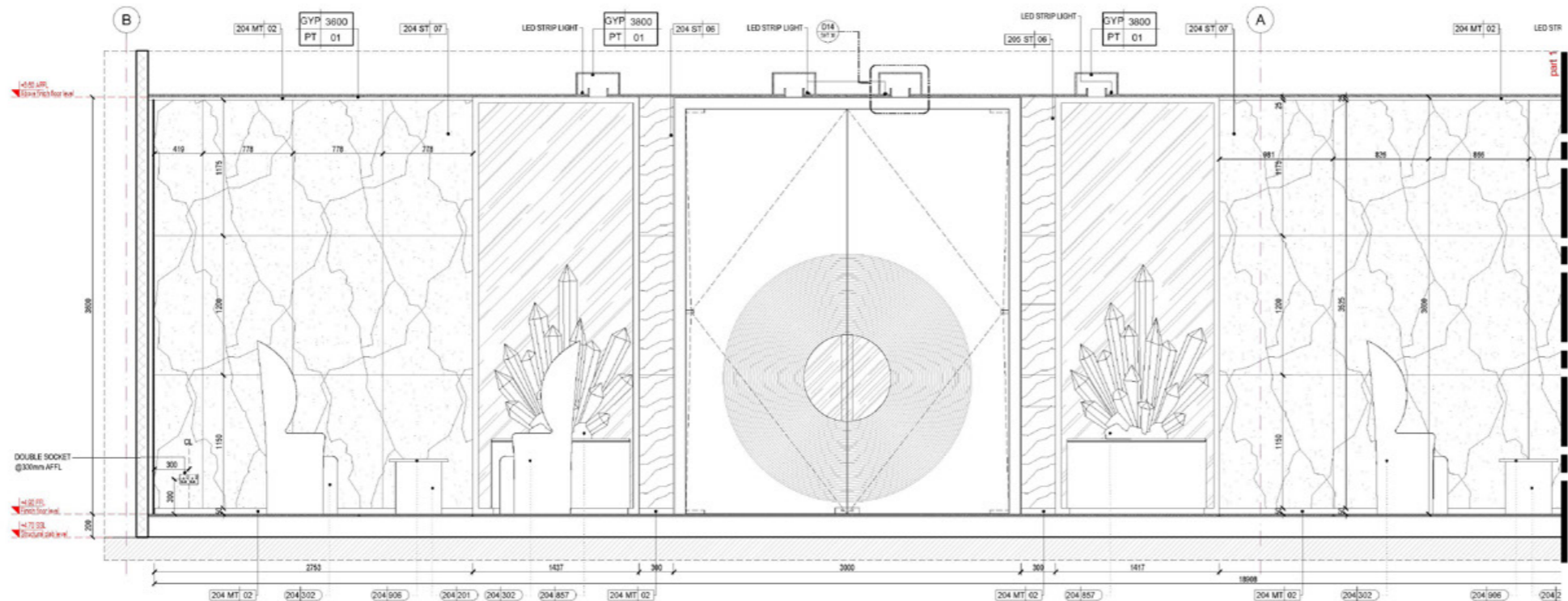


FOR BIDDING

CAD FILENAME: UCT783-UC-SP-A-ELV-HB-QF-0034.DWG

2 ELEVATION 02 - SPA - Part 1
SPR 1500 SCALE 1/25

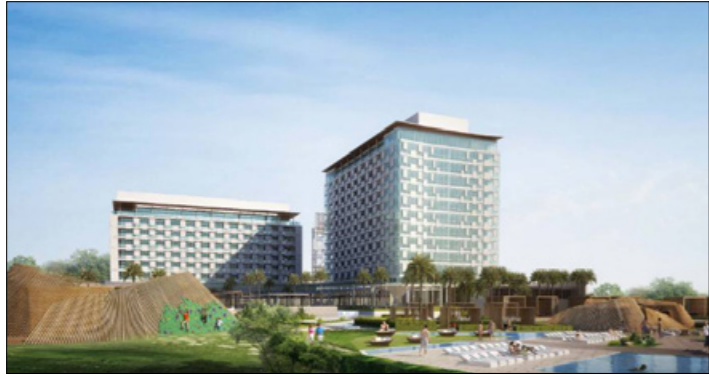
2 ELEVATION 02 - SPA - Part 2
SPR 1500 SCALE 1/25



KP ELEVATION 02 - KEY PLAN
SCALE: NTS

INTERIOR FINISHES LEGEND			
CODE	MATERIAL	DESCRIPTION	IMAGE
CF-05	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-07	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-08	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-09	Tile	Accent porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-10	Tile	Accent porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-11	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-12	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-13	Tile	Accent porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-14	Tile	Accent porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
MF-01	Material	Shaded brass	
CF-03	Concrete flooring	Terrazzo flooring, customised, flat concrete substrate, polished, UCC783-UC-T-MAR-A-007 Rev 2	
INTERIOR FINISHES LEGEND (continued)			
CODE	MATERIAL	DESCRIPTION	IMAGE
CF-07	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-08	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
CF-11	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
MF-01	Material	Shaded brass	
CF-03	Concrete flooring	Terrazzo flooring, customised, flat concrete substrate, polished, UCC783-UC-T-MAR-A-007 Rev 2	
INTERIOR FINISHES LEGEND (continued)			
CODE	MATERIAL	DESCRIPTION	IMAGE
MF-02	Material	Black metal, black powder coated metal, color satin black, finish with wall with matt clear coat finish	
GLASS FINISHES LEGEND			
CODE	MATERIAL	DESCRIPTION	IMAGE
GL-03	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
GL-05	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
GL-06	Tile	Full-body porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
GL-09	Tile	Accent porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
GL-10	Tile	Accent porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
GL-15	Tile	Accent porcelain tile, 1200x300mm, frost-resistant, UCC783-UC-AMBA-002	
GL-01	Glass	Clear glass, crystal clear, low iron glass, tempered	
GL-04	Glass	Frosted glass, low iron glass, tempered	
GL-05	Glass	Changepipe entry, low iron, tinted mirror suitable for use in wet areas, champagne color	
MF-02	Material	Black metal, black powder coated metal, color satin black, finish with wall with matt clear coat finish	
MF-05	Material	Colored powder coated metal, finish with matt clear coat finish	
PT-06	Laminate	Black top layer to MCP substrate, black, water-resistant, VDF substrate or marble ply	
PT-10	Laminate	Panel for panel & mirror down, lacquer finish, satin K15 glass, water resistant	
PT-11	Paint	Flat paint, quality silver acrylic emulsion paint for walls and ceilings, finish with	
PF-04	Paint	Flat paint, special paint, temper finish to MCP substrate, finish with	
ST-05	Back & panel	Crystal material glass, graphic multiple laminated or two transparent film of glass, colour gold, laminated finish	
ST-06	Stone	Palauroto black veins, finish polished, UCC783-UC-T-MAR-A-008 Rev 2	
ST-07	Stone	Clear Stone, hand finished finish, UCC783-UC-T-MAR-A-007 Rev 2	
ST-20	Stone	Palauroto Clearstone light with bronze veins, finish with 15mm thick, UCC783-UC-T-MAR-A-008	
WC-02	Wood	Natural wood veneer, finish with matt clear coat, clear glass, moisture resistant substrate	
WC-14	Wood	Stained wall texture, water-resistant for wood element, stain finish to match WC-07, finish with matt clear coat, moisture resistant	
COLORS LEGEND			
CODE	MATERIAL	DESCRIPTION	IMAGE
PT-01	Paint	White ceiling paint, quality acrylic emulsion paint for walls and ceilings, color white, finish with UCC783-UC-AMBA-002	
PT-02	Paint	Waterproof ceiling paint, luminous hygiene paint suitable for use in wet areas, color white, finish with UCC783-UC-AMBA-002	
ELECTRICAL LEGEND: ELEVATIONS			
SYMBOL	DESCRIPTION		
	Double socket		
	Double switch with neon indicator		
	Power junction		
	Switched fuse unit connection		
	Wall mounted information outlet (n = number of telephone ports, m = number of data ports, s = number of security ports, y = number of camera ports, W/P = weather proof, L = point of sale type, A = alarm network outlet, Q = guest network outlet)		
	Analog telephone outlet		







RIXOS

GULF HOTEL DOHA

فندق ريكسوس الخليج الدوحة

RIXOS





THE ST. REGIS

AL MOUJ MUSCAT RESORT



THE ST. REGIS AL MOUJ MUSCAT RESORT

YEAR: 2020

Client: CDC Qatar

Consultant: Ibrahim Jaidah Architects and Engineers

Total Built-Up Area: 121,108 m²

Location: Muscat, Sultanat of Oman

SCOPE:

- Complete redesign of proposed room layouts
- Mock-up architectural design for chosen areas

The highly anticipated beachfront property is set to offer 269 guestrooms and suites, along with approximately 170 branded residences. This luxurious space will include five specialty restaurants, including the St. Regis Bar, complemented by a spa, outdoor pool, and a generous 1,100 sq m ballroom integrated into the hotel section, ideal for corporate and social events.

The design incorporates a modular grid layout, ensuring a consistent structure between guestrooms and apartments. Think Red undertook a redesign of all apartment types to align them with the client's requirements. Consequently, specific slab edges were reworked while preserving the project's original design intent.





THE ST. REGIS

MARSA ARABIA ISLAND



THE ST. REGIS MARSAA ARABIA ISLAND

YEAR: 2019-2020

Client: CDC Qatar

Consultant: Dar Al-Handasah

Total Built-Up Area: 157,000 m²

Location: The Pearl, Doha, State of Qatar

SCOPE:

- Complete redesign of the proposed landscape
- Redesign of architecture, including rooms layout and facades
- Production of all landscape shop drawings

Situated on Marsa Arabia island within The Pearl Qatar, the Marsa Arabia resort embodies the essence of a 5-star hotel and residence, offering luxurious resort amenities.

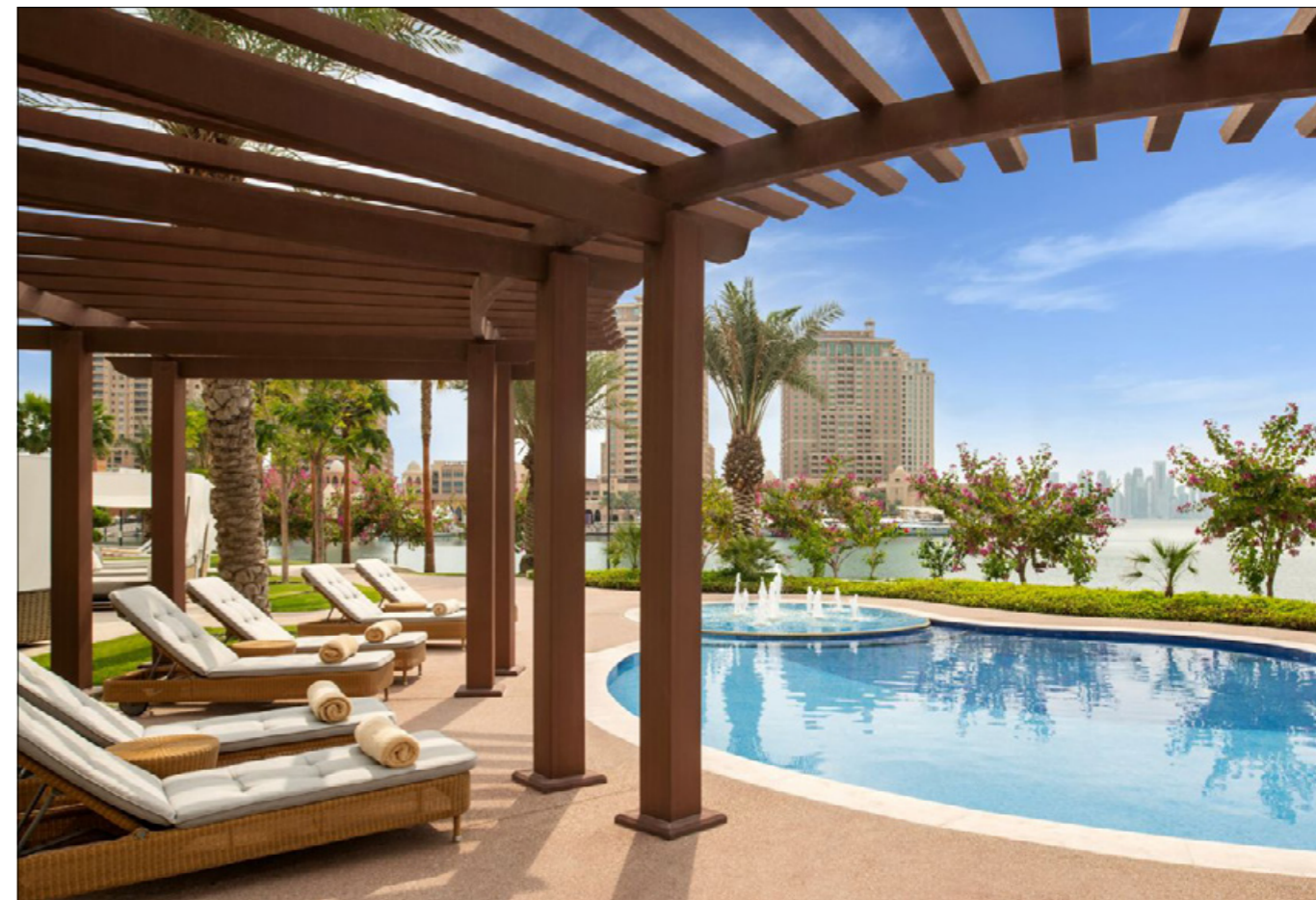
The island is home to 193 exquisitely furnished hotel suites, each featuring expansive balconies overlooking the Arabian Gulf. Comprising 245 furnished branded residences, The Residences present a variety of one-, two-, three-, and four-bedroom apartments, along with duplexes, townhouses, and royal penthouses.

The project stands out with its state-of-the-art amenities, cutting-edge technology, and opulent architecture that harmoniously blends Andalusian and Arabesque design influences.

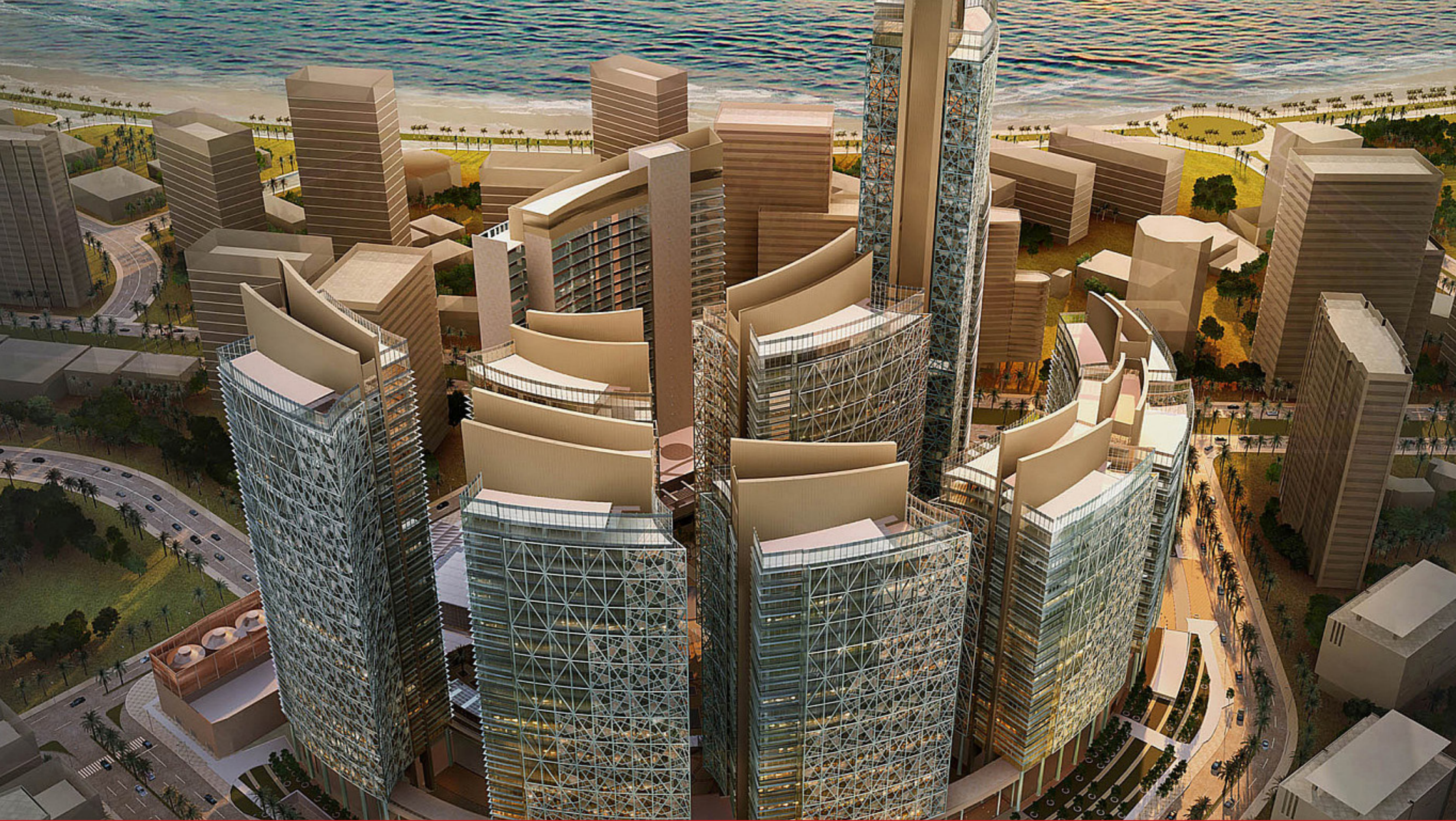












QATAR PETROLEUM

DISTRICT - TOWER 10



QATAR PETROLEUM DISTRICT-TOWER 10

YEAR: 2019-2020

Client: Urbacon Trading and Contracting

Consultant: Arab Engineering Bureau

Contractor's Scope: Fit out works

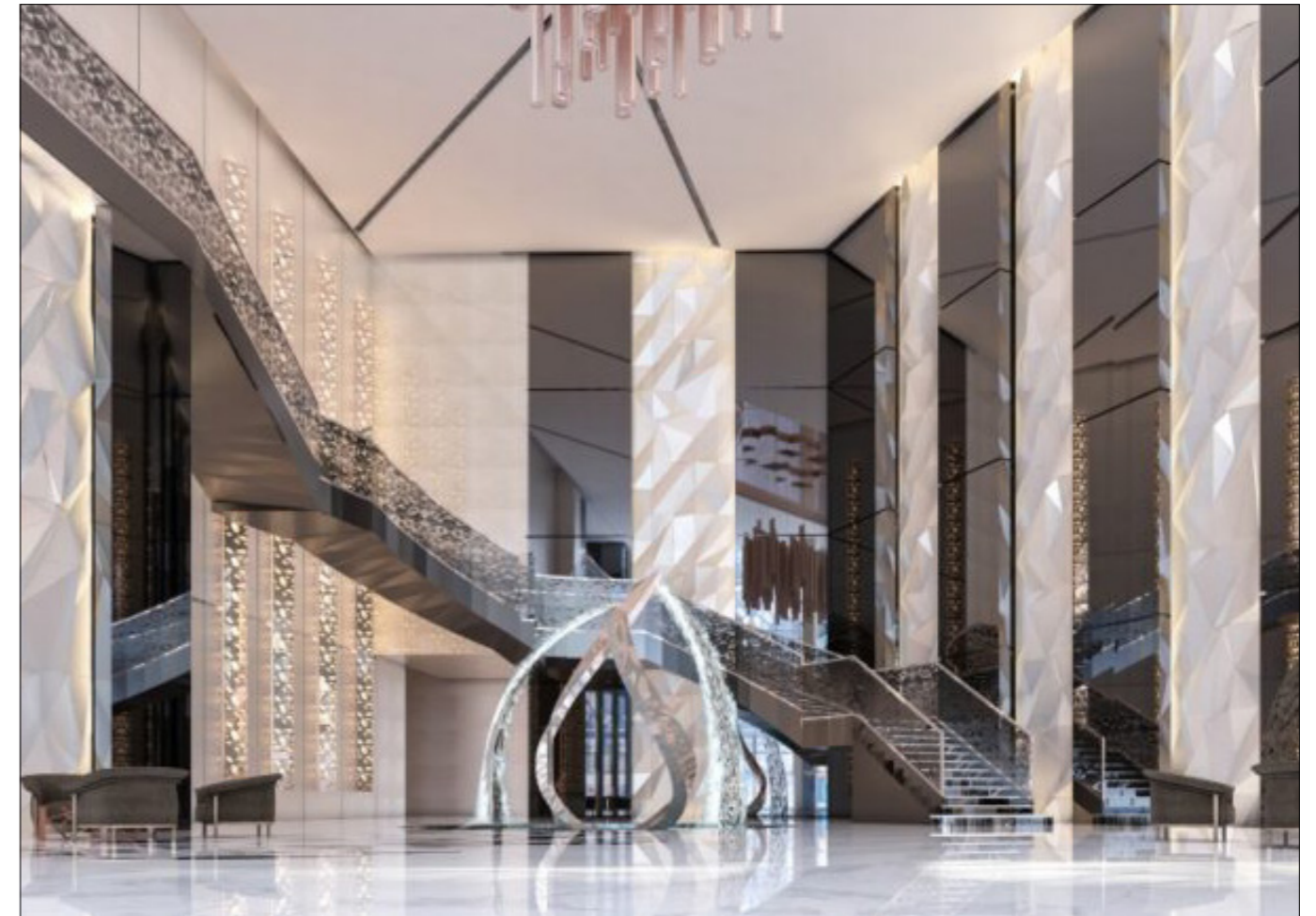
Total Built-Up Area: 53,000 m²

Location: Dafna, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture and ID
- Production of all architectural and ID shop drawings
- Full-time presence on-site with the team of 2 architects, supplemented by online support and drawing production by the team of 27 architects

The QPD project resides in the West Bay area, the central business district situated north of Doha city centre. This extensive project encompasses 10 office buildings ranging from 15 to 46 levels. Three basement levels are allocated for car parking and various service infrastructure, while a podium hosts shared staff support amenities spaces. The interconnectedness of the ten towers primarily occurs at the ground and podium levels, linked by landscaped plazas that connect Cluster A with the other office buildings. Think Red's involvement specifically focused on the headquarters building, Tower 10.





FAMILY
ENTERTAINMENT CITY



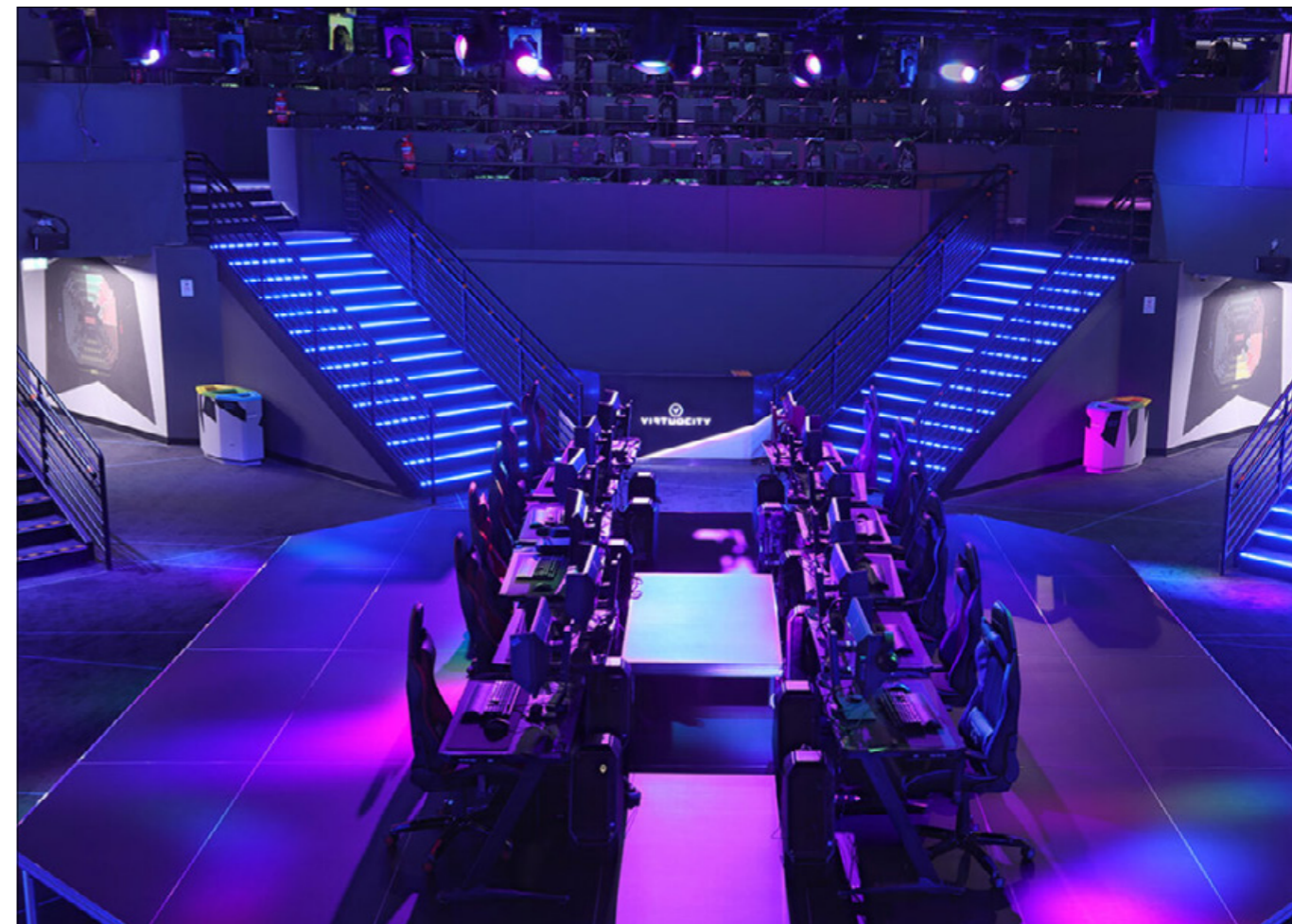
FAMILY ENTERTAINMENT CITY

YEAR: 2018-2019

Client: Adabisc
 Consultant: Lacasa Qatar
 Total Built-Up Area: Snow Dunes Size: 7,000 m² and Virtuocity Size: 6,225 m²
 Location: Doha Festival City, State of Qatar

- SCOPE:**
- Technical coordination (architecture, ID, MEP, and structure)
 - Clash detection
 - Resolving emerging issues in architecture and ID
 - Production of all architectural and ID shop drawings
 - Full-time presence on-site with the team of 2 architects, supplemented by online support and drawing production by the team of 14 architects

VIRTUOCITY™ - Gaming Theme Park stands as the region's pioneering specialized digital gaming facility. Anchoring the park is a massive arena boasting over 200 seats, serving as the venue for large-scale local, international, and regional gaming competitions. **SNOW DUNES™** Qatar's inaugural indoor snow park, showcases a fantastical Arabian-style castle reminiscent of a bygone era. This unique attraction utilizes cutting-edge snow-production technology, creating snow identical to nature's own at a chilling -4°C temperature.







3-2-1 QATAR

OLYMPIC AND SPORTS MUSEUM



3-2-1 QATAR OLYMPIC AND SPORTS MUSEUM

YEAR: 2018

Client: Urbacon Trading and Contracting
Consultant: Acciona Cultura
Contractor's Scope: Fit out works
Total Built-Up Area: 18,927 m²
Location: Khalifa Stadium, Aspire Zone, State of Qatar

SCOPE:

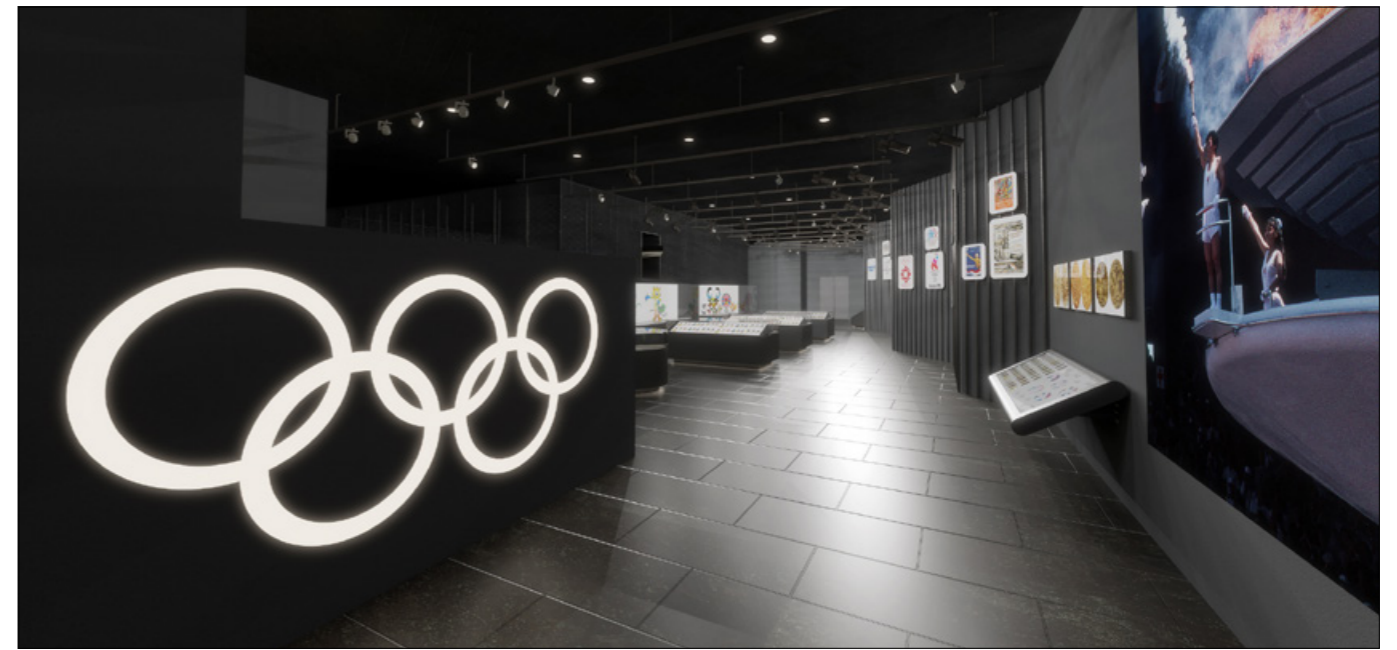
- CGIs based on the designer's sketches

The 3-2-1 Qatar Olympic and Sports Museum stands as one of the most cutting-edge and innovative museums globally, dedicated to the theme of sports and Olympic history.

Spanning nearly 19,000m², the museum encompasses an array of facilities, including an auditorium, a congress area, meeting rooms, a library, a members' lounge, a gift shop, a restaurant, a cafeteria, and an expansive 9,000m² exhibition space dispersed across 8 galleries.

Situated within Doha's Khalifa International Stadium, which notably hosted several matches of the FIFA World Cup Qatar 2022™, the museum holds a prestigious location at the heart of sporting excellence.









WALDORF ASTORIA

DOHA WEST BAY



WALDORF ASTORIA DOHA WEST BAY

YEAR: 2017-2020

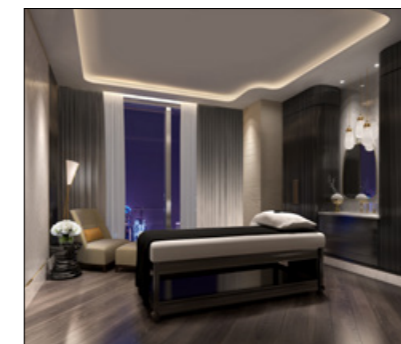
Client: Harinsa Trading and Contracting
Consultant: Lacasa Qatar
Total Built-Up Area: 71,890 m²
Location: West Bay, Doha, State of Qatar

SCOPE:

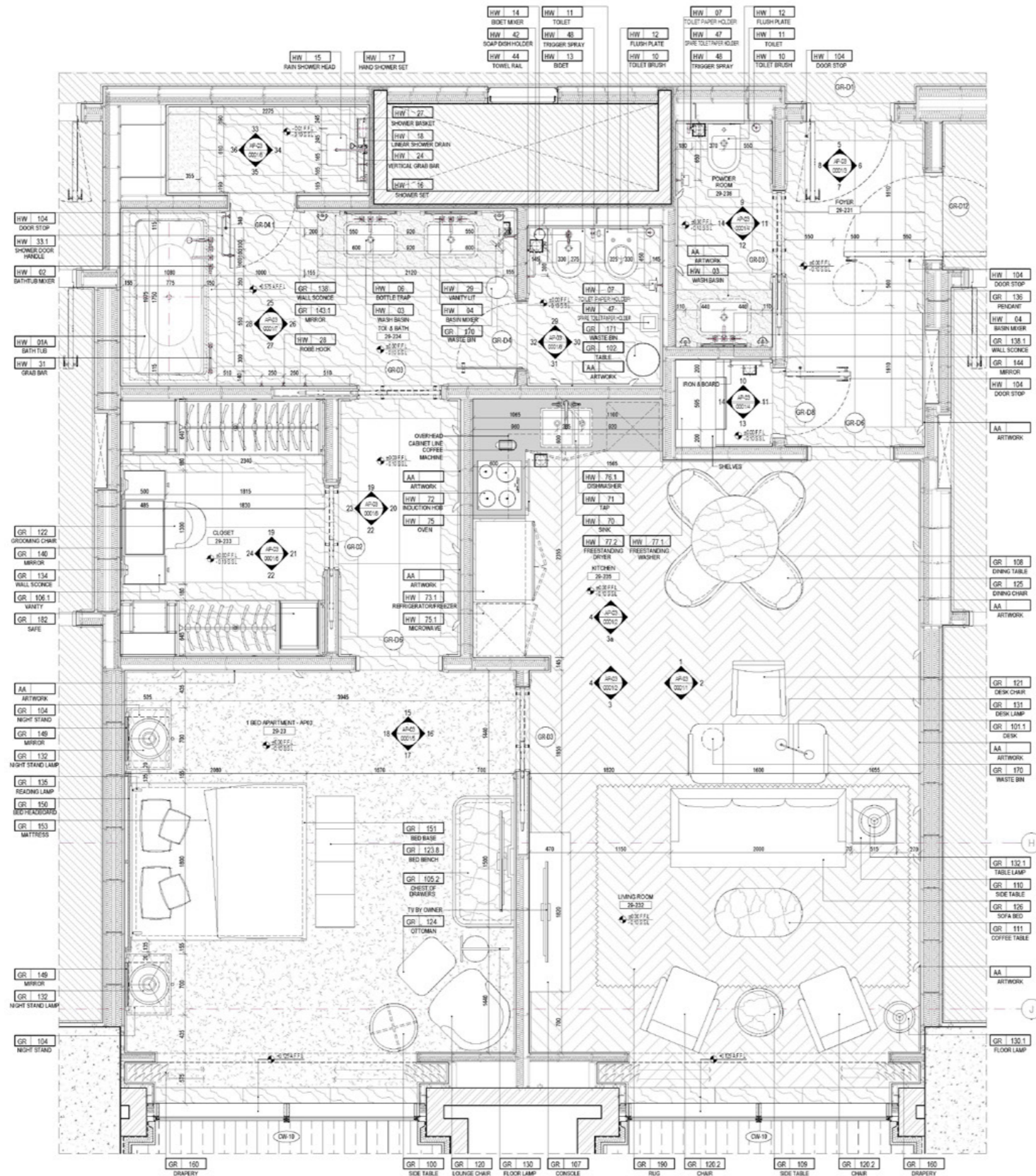
- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture and ID
- Production of all architectural and ID shop drawings
- Full-time presence on-site with the team of 2 architects, supplemented by online support and drawing production by the team of 14 architects

The Waldorf Astoria stands tall as a 43-storey tower nestled in the West Bay area, boasting 311 luxurious hotel rooms and suites, complemented by 25 exquisite apartments and a collection of specialty restaurants. Its lavish amenities include a grand ballroom, cutting-edge meeting and conference facilities, a variety of destination bars and restaurants, a rooftop pool offering breathtaking views, and a two-storey health club and spa for ultimate relaxation. Operated by Hilton Hotels & Resorts, the Waldorf Astoria embodies elegance and sophistication.









SANITARY WARES, FIXTURES AND FURNITURE	
LEGEND	DESCRIPTION
GR-100	DINING TABLE, DA 500mm X 1000mm, BY BAKER FURNITURE (LONDON, UK)
GR-101.1	DESK, W1600mm X D800mm X H1000mm
GR-100	SIDE TABLE, DA 280mm X H800mm, BY USONA HOME FURNISHINGS (PHILADELPHIA, US)
GR-104	NIGHTSTAND A, W1000mm X D500mm X H500mm
GR-105.2	CHEST OF DRAWERS, W1500mm X D700mm X H600mm
GR-106.1	VANITY, W1300mm X D600mm X H 750mm
GR-107	CHROME A, W900mm X D900mm X H600mm, BY BETHWOOD FURNITURE DESIGN - UK (LONDON, UK)
GR-108	DINING TABLE & LAMP, DA 1000mm X H750mm
GR-109	SIDE TABLE (ROUND), DA 500mm X H650mm
GR-110	SOE TABLE (SQUARE), W610mm X D610mm X H400mm, BY BAKER FURNITURE (LONDON, UK)
GR-111	COFFEE TABLE A, L1000mm X W550mm X H400mm
GR-120	ARMCHAIR A, W700mm X D870mm X H930mm, SH300mm, BY MINOTTI S.P.A. (MEDA, ITALY)
GR-120.2	ARMCHAIR B, W700mm X D870mm X H930mm, SH400mm, BY HOF (HOFORV, US)
GR-121	PERFECT PITCH SIDE CHAIR, W630mm X D630mm X H850mm, SH400mm, BY HOF (HOFORV, US)
GR-122	VANITY CHAIR, W550mm X D500mm X H830mm, SH400mm, BY G20 LIVING (PORTUGAL)
GR-123.8	BED BENCH, L1500mm X D450mm X H430mm
GR-124	OTTOMAN A, W800mm X D450mm X H400mm, BY MINOTTI S.P.A. (MEDA, ITALY)
GR-125	DINING CHAIR, W600mm X D600mm X H800mm, SH400mm, BY LUXECCO LTD (LONDON, UK)
GR-126	SOFA A, W2000mm X D1800mm X H800mm X SH400mm (ARMLESS), DMS 2300mm, BY SOFA & CHAIR COMPANY (LONDON, UK)
GR-127	BENCH, W810mm X D350mm X H830mm, BY AQUA TEAK (PALM BEACH, FLORIDA, US)
GR-128	FLOOR LAMP, CARS450mm X DA1150mm
GR-130.1	FLOOR LAMP, L570mm X D450mm X H1200mm, BY LUXECCO (LONDON, UK)
GR-131	WALL SCORCE, W1400mm X D1100mm X H100mm, BY STEEL CLASSIC (LONDON, UK)
GR-132	LAMP HULDAE (FLORIDA), W1500mm X H700mm, SPICE DIMENSION X1000mm, BY GUSTAVSBERG (DA, US)
GR-132.1	ALTA TABLE LAMP, SPICE X1000mm, BY CRCA LIGHTING (ATLANTA, US)
GR-134	WALL SCORCE, W1400mm X D800mm X H400mm, BY APPARATUS STUDIO (NEW YORK, US)
GR-135	READING LIGHT LED DOCK LENS/088, DA25mm, BY CHELSEA LIGHTING (BLACKPOOL, UK)
GR-136	PENDANT, DA 500mm X H300mm, SURFACE MOUNT
GR-138	ADORN WALL SCORCE, W1100mm X D1100mm X H60mm, BY WATERWORKS UK (LONDON, UK)
GR-138.1	WALL SCORCE, W1100mm X D1100mm, BY CRCA LIGHTING (ATLANTA, US)
GR-140	MIRROR, W1200mm X H1400mm X D20mm
GR-143.1	MIRROR, W1000mm X H1200mm
GR-144	MIRROR, DA600mm X D1000mm
GR-148	MIRROR, DA600mm X D4500mm
GR-150	KIND HEADBOARD, H1800mm X W1800mm
GR-151	BED BASE, H180mm, BY INTERDECOR DESIGN S.L. (VALENCIA, SPAIN)
GR-153	STANDARD KING MATTRESS, W1800mm X L2000mm X H100mm
GR-160	RIPPLE FOLD DRAPEURY
GR-170	WASTE BIN, W1000mm X D400mm, BY INTERDECOR DESIGN S.L. (VALENCIA, SPAIN)
GR-171	WASTE PAPER BIN, W300mm X D300mm X H1000mm, BY DECOR RALTHE (DUBLIN, IRELAND)
GR-182	SAFE, H400mm X D400mm X H1000mm, BY BLUE-HQ (SOUTH-CORE, FRANCE)
GR-190	IPS, RUG L, 2000mm X 3000mm, BY CE CARPETS (NETHERLANDS)
HW-05A	FREE RECTANGULAR BATH, WHITE, W900mm X L1500mm, BY BETTE OMS, MODEL BT1-681-005
HW-02	BATHING MIRROR, 2000mm X 1000mm, BY ZUCCHETTI (ITALY)
HW-03	WASH BASIN, W400mm X D400mm, BY VILLEROY & BOCH (SAAN FRANCISCO, US)
HW-04	BAR MIRROR, 2000mm X 1000mm, BY ZUCCHETTI (ITALY)
HW-06	BOTTLE TRAP, 2000mm, BY ZUCCHETTI (ITALY)
HW-07	TOILET ROLL HOLDER, ZAC54 BELLAGIO, BY ZUCCHETTI (ITALY)
HW-10	TOILET BRUSH, ZAC56 WALL MOUNTED, W900mm X H1000mm, BY ZUCCHETTI (ITALY)
HW-11	WC SET, ZAC58-0480-01, W1000mm X D800mm X H400mm, BY VILLEROY & BOCH (SAAN FRANCISCO, US)
HW-12	FLUSH PLATE TANGO, W1150mm X H1300mm X 100mm, GEBERIT (MUNICH, UK)
HW-13	SUBMITT BIDET, S400, 300mm X 270mm, BY VILLEROY & BOCH (SAAN FRANCISCO, US)
HW-14	BIDET MIXER, ZP3343 BELLAGIO, BY ZUCCHETTI (ITALY)
HW-15	RAIN SHOWER, Z4148-CP / Z3025-CP BELLAGIO, BY ZUCCHETTI (ITALY)
HW-16	SHOWER SET, Z3031 / Z39631 BELLAGIO, BY ZUCCHETTI (ITALY)
HW-17	HAND SHOWER SET, Z39107 / Z3942 BELLAGIO, BY ZUCCHETTI (ITALY)
HW-18	LINEAR SHOWER DRAIN, 850x118, 1100mm X W1200mm, BY PULVIS (LONDON, UK)
HW-24	VERTICAL GRAB BAR, L400mm X P10010mm, BELLAGIO, BY ZUCCHETTI (ITALY)
HW-27	SHOWER BASKET, QUR3, W200mm X D200mm X P105, BY WATERSURY (SPRINGHAM, UK)
HW-28	ROBE HOOK, ZAC55 BELLAGIO, BY ZUCCHETTI (ITALY)
HW-29	VANITY LIT MIRROR, EY215 EASY, BY GIANNI BONGIO (ITALY)
HW-31	GRAB BAR, H100-A, W2000mm X P10010mm, BELLAGIO, BY ZUCCHETTI (ITALY)
HW-42	SOAP DISH-HOLDER, ZAC519 BELLAGIO, BY ZUCCHETTI (ITALY)
HW-44	TOWEL RAIL, ZAC5 BELLAGIO, BY ZUCCHETTI (ITALY)
HW-47	SPARE ROLL HOLDER, ZAC53 BELLAGIO, BY ZUCCHETTI (ITALY)
HW-48	TRIGGER SPRAY, Z3994 BELLAGIO, BY ZUCCHETTI (ITALY)
HW-72	SNK, BLANCO, W900mm X D400mm
HW-71	TAP, 400mm, BY ZUCCHETTI RUBINETTERIA SPA (SOZZANO, ITALY)
HW-72	INCAUTION HOSE, BY BOSCH, W500mm X D400mm X H500mm, MODEL PKE11F1T0
HW-73.1	FREESTANDING FRIDGE/FREEZER, SIEMENS GSK, H1800mm X D600mm X D600mm, BY SIEMENS
HW-75	BUILT-IN ELECTRIC OVEN, BY BOSCH, W600mm X H570mm X D550mm, MODEL, H6138F50M
HW-75.1	BUILT-IN MICROWAVE OVEN, BY BOSCH, W600mm X H450mm X D500mm, MODEL, HEB1864M
HW-76.1	FULLY INTEGRATED CO-WASHER, BY BOSCH, W500mm X D600mm X H800mm, MODEL, SH-200200
HW-76.1	BUILT-IN WASHER WITH DRYER, BY BOSCH, W500mm X D600mm X H800mm, MODEL, WDR28510C
HW-77	DOOR STOP, D3100R FLOOR MOUNTED DOOR STOP, D310mm X H40mm, POLISHED CHROME

1
TYPICAL APARTMENT AP-03
FIXTURE AND FURNITURE PLAN
SCALE 1:25



HILTON DOHA

THE PEARL



HILTON DOHA THE PEARL

YEAR: 2016-2017

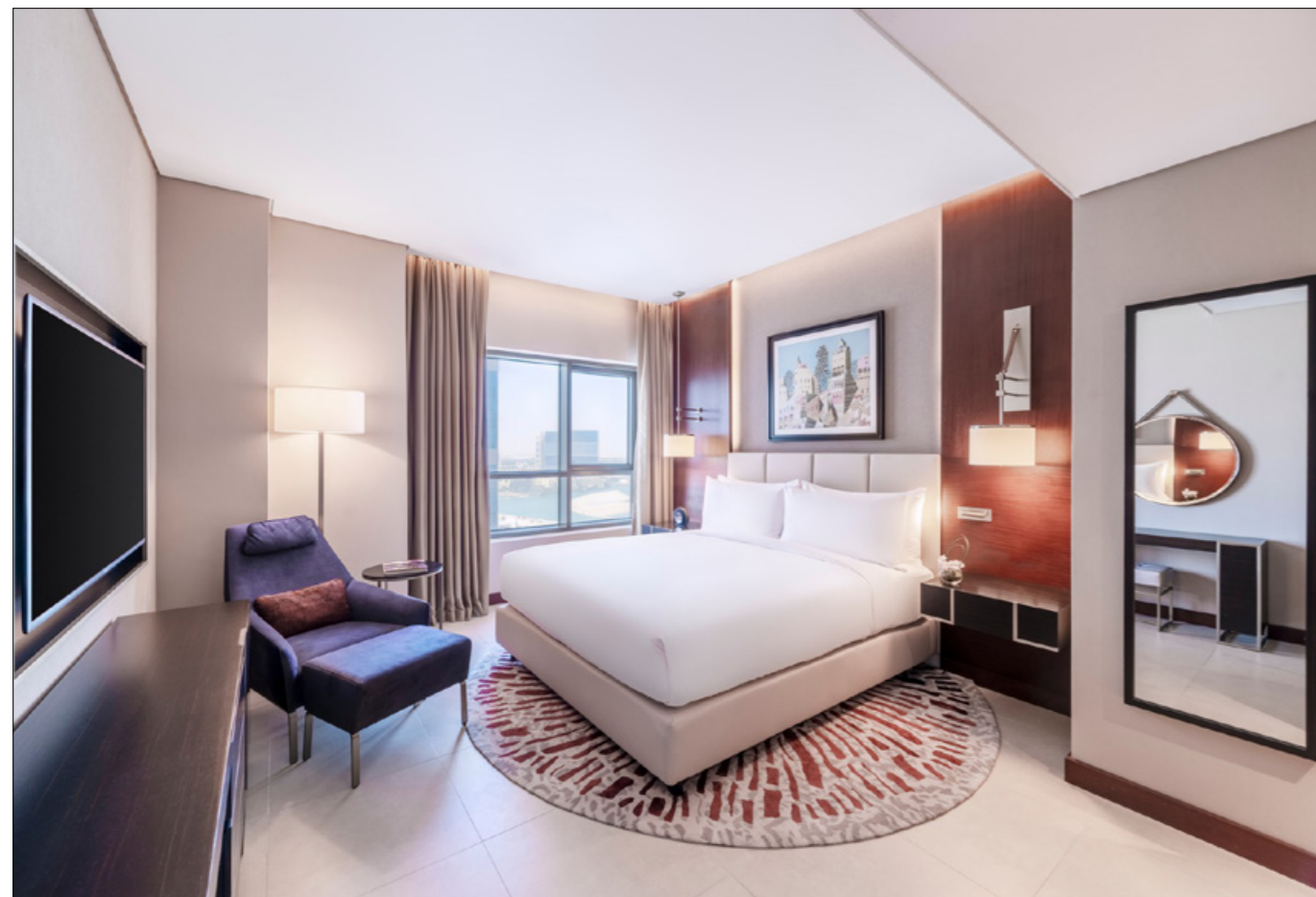
Client: Urbacon Trading and Contracting
Consultant: KEO
Contractor's Scope: Design and Build
Total Built-Up Area: 17,555 m²
Location: The Pearl, Doha, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture and ID
- Production of all architectural and ID shop drawings
- Full-time presence on-site with the team of 3 architects, supplemented by online support and drawing production by the team of 11 architects

The project, Hilton Doha The Pearl, is an impressive 41-storey hotel apartment complex situated within the Abraj Quartier precinct of the Pearl Qatar, Doha. This property offers 445 rooms, comprising an extensive selection of serviced apartments ranging from small studios to one-bedroom, two-bedroom, and three-bedroom units, alongside three types of townhouses and three types of penthouses. Excluding the parking area, the built-up area spans 80,947 square meters. The hotel boasts a comprehensive array of amenities and restaurants, making it a versatile and luxurious accommodation option for guests.











SOUQ NAJJADA DOHA



SOUQ NAJADA DOHA

YEAR: 2016

Client: Urbacon Trading and Contracting

Consultant: Dar Al-Handasah

Total Built-Up Area: 61,070 m²

Location: Souq Najada, Doha, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture and ID
- Production of all architectural and ID shop drawings
- Full-time presence on-site with the team of 4 architects, supplemented by online support and drawing production by the team of 12 architects

The project, situated in Doha's historic area, Souq Najada, extends the essence of Souq Waqif as a market featuring shops, cafeterias, and restaurants. This redevelopment blends traditional and modern architecture, offering services that meet international standards. Comprising several components, the complex includes a seven-storey hotel with 160 keys, a one-storey section dedicated to retail stores and restaurants, five storeys of furnished apartments, and a four-storey book store capable of housing 50,000 books. Think Red's involvement focused on the design and development of the bookstore and its adjacent buildings, contributing to this vibrant and culturally rich marketplace.









MARSA AL SEEF



MARSA AL SEEF

YEAR: 2016

Client: Dutco Balfour Beatty LLC
Consultant: WS Atkins / Mace Qatar (Project Manager)
Location: Dubai Creek, Dubai, United Arab Emirates

SCOPE:

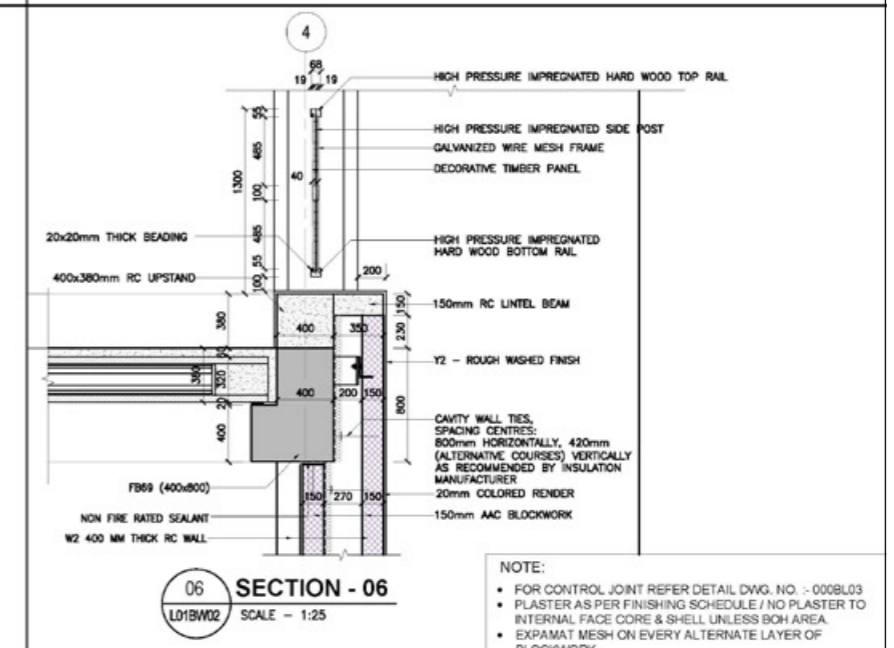
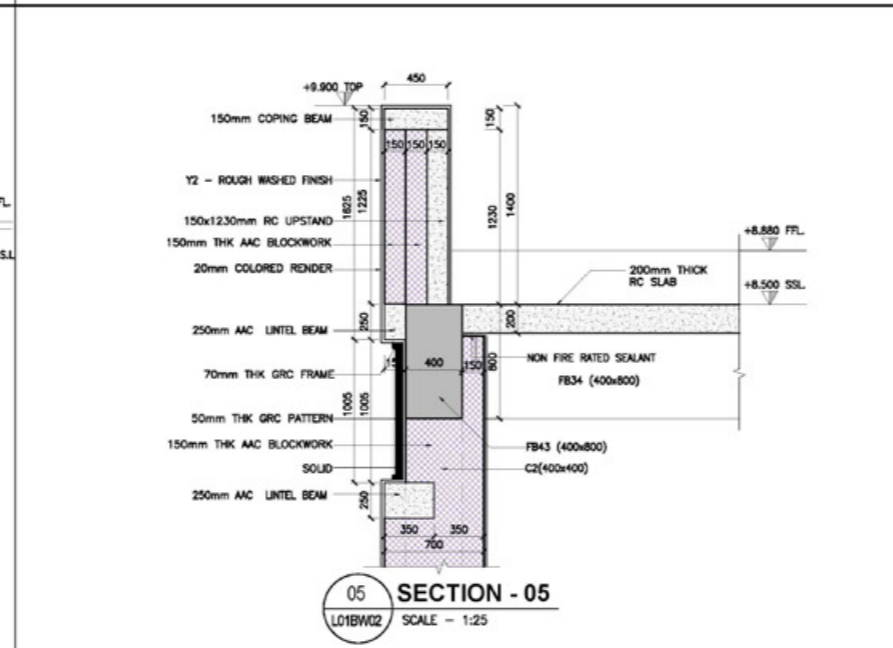
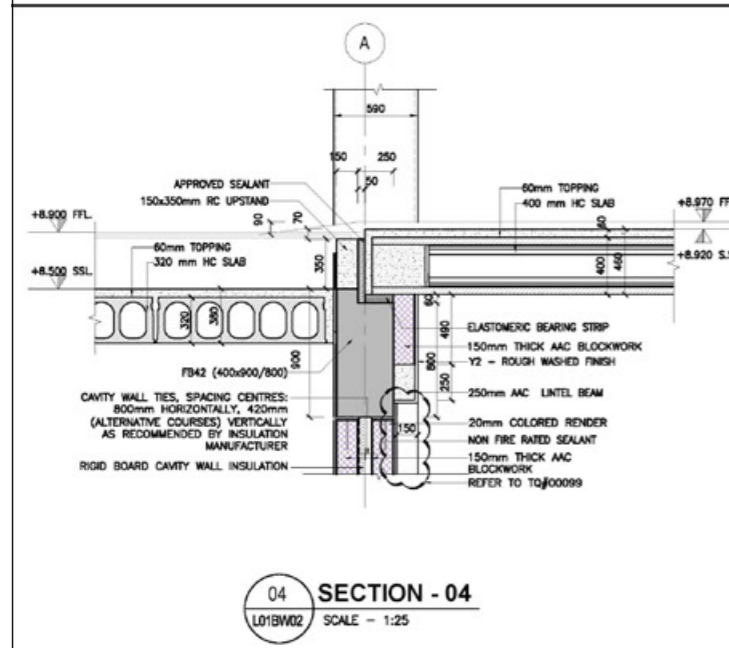
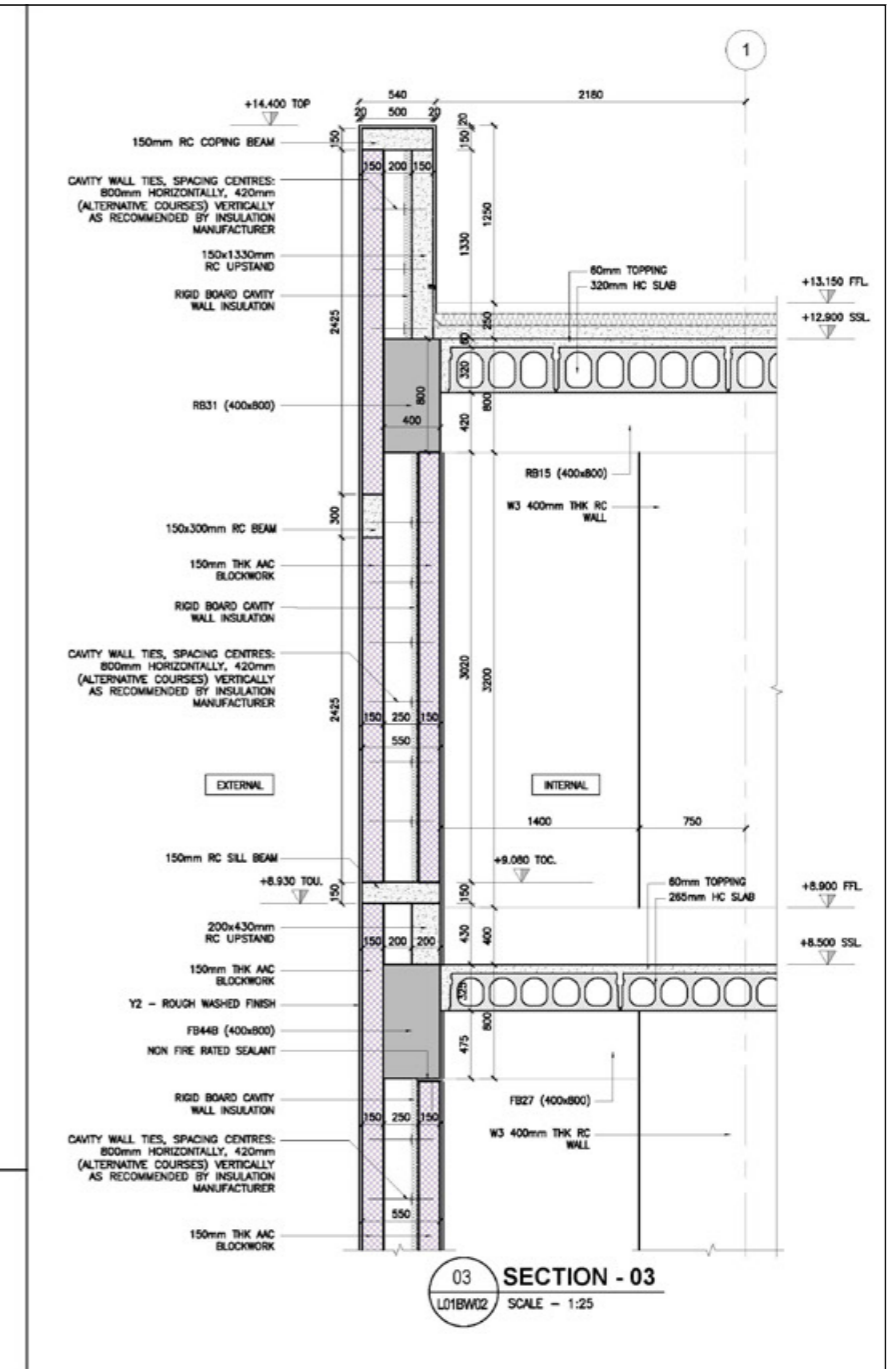
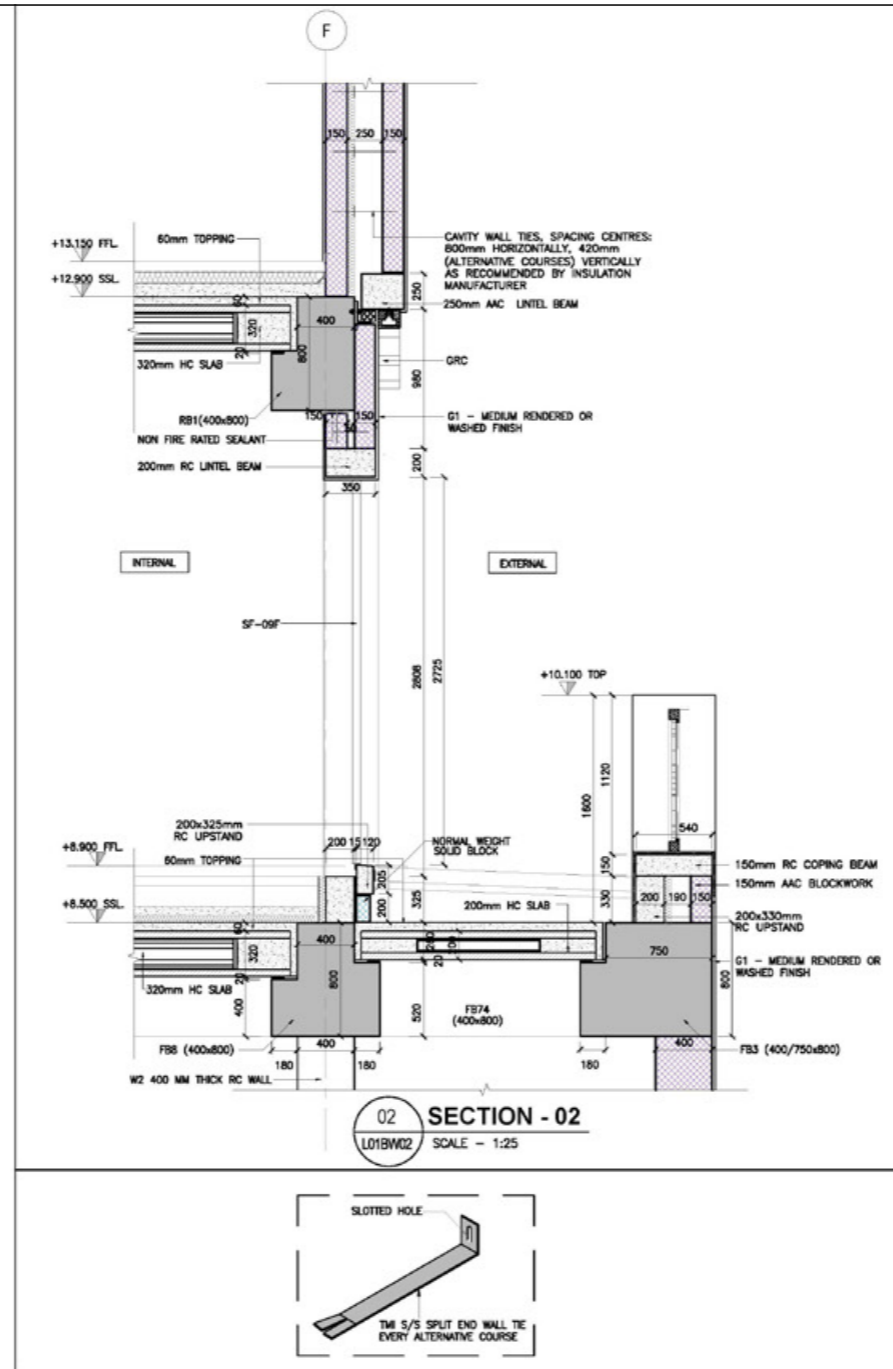
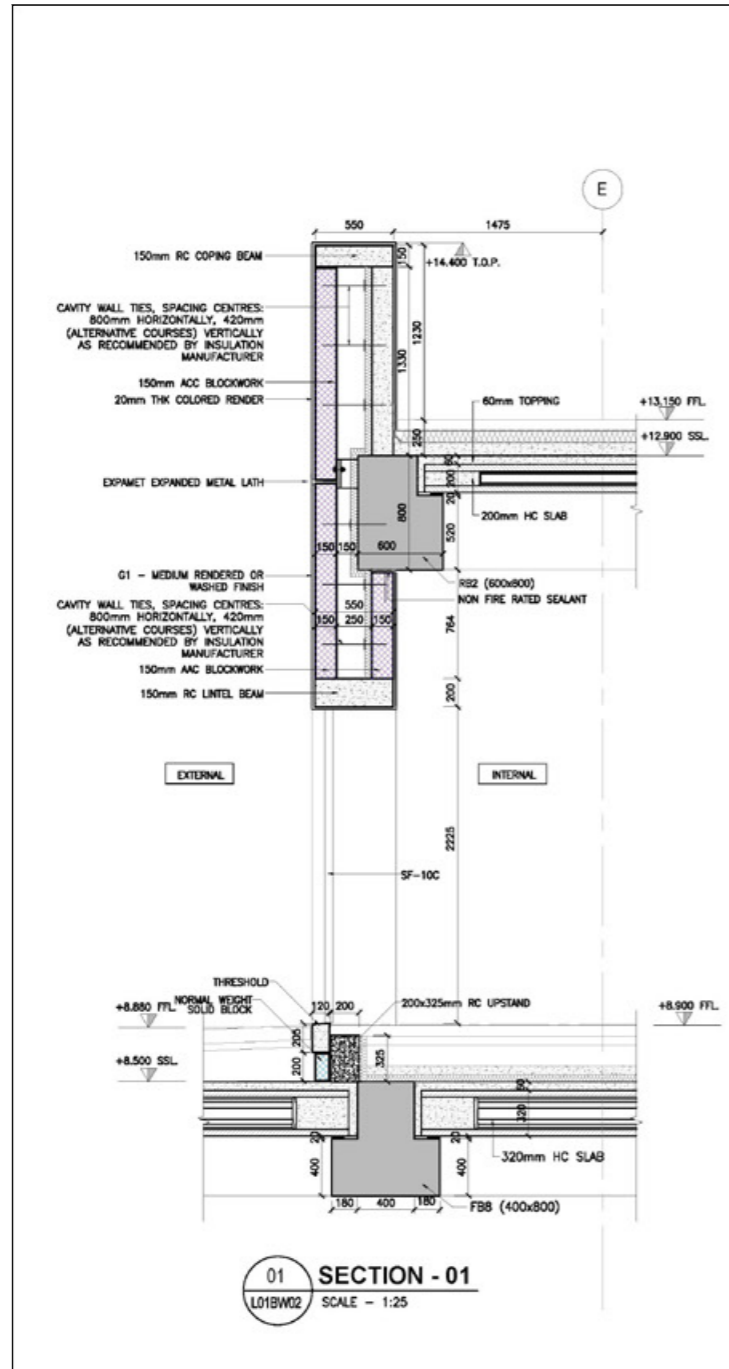
- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture
- Production of all architectural shop drawings
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 8 architects

Marsa Al Seef stands as a diverse mixed-use development spanning around 9 hectares along Dubai Creek. Embracing a blend of civic, commercial, and leisure elements, this vibrant site features a waterfront promenade that offers a range of experiences. The development was divided into four phases, each accommodating various amenities including F&B outlets, retail spaces, car parking structures, hotels, and more.

Think Red's scope specifically encompassed Phase 3, which involved the construction of 458 heritage-style buildings designed with traditional finishes, contributing to the cultural ambiance of the site.







NOTE:
 • FOR CONTROL JOINT REFER DETAIL DWG. NO. - 000BL03
 • PLASTER AS PER FINISHING SCHEDULE / NO PLASTER TO INTERNAL FACE CORE & SHELL UNLESS BOH AREA.
 • EXPAMET MESH ON EVERY ALTERNATE LAYER OF BLOCKWORK



MALL OF QATAR



MALL OF QATAR

YEAR: 2015-2016

Client: Urbacon Trading and Contracting
Consultant: KEO / Hill International
Main Designer: Chapman Taylor
Total Built-Up Area: 460,274 m²
Location: Al Rayyan, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture and ID
- Production of all architectural and ID shop drawings
- Full-time presence on-site with the team of 5 architects, supplemented by online support and drawing production by the team of 12 architects

The Mall of Qatar stands as one of Qatar's largest shopping centers, renowned for its distinctive 'jewelled' façade that grants the project a remarkable and unforgettable design motif. Amidst an array of impressive buildings along the highway, this exterior design sets it apart with its striking presence. The mall's grandeur is awe-inspiring, hosting over 500 shops and more than 100 F&B outlets. Constructed with 13 varieties of marble, covering a vast expanse of over 62,000m² for floor finishes and vertical cladding, the mall also features seven impressive light installations. The design includes more than 10,500m² of natural skylighting and 28 meters of skylights in the luxurious court area. Embracing greenery, the Mall of Qatar boasts 48,000m² of landscaped areas, constituting 10% of the total building area, complemented by 24 water features and restaurant terraces. This integration of natural elements adds to the allure of this expansive shopping destination.









ALRAYYAN HOTEL

CURIO COLLECTION BY HILTON



ALRAYYAN HOTEL DOHA

YEAR: 2015-2016

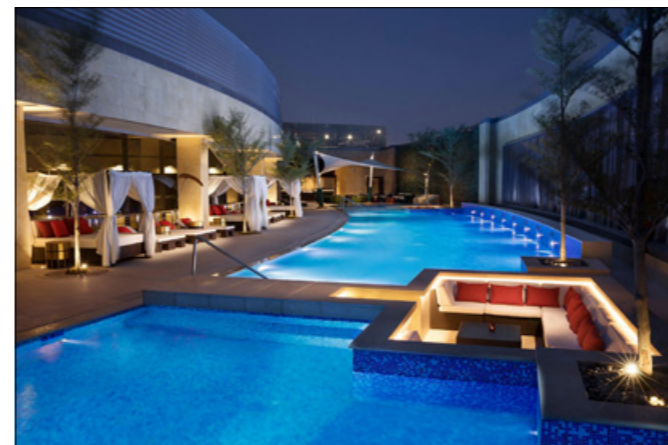
Client: Urbacon Trading and Contracting
 Consultant: Erga Qatar
 Main Designer: Chapman Taylor
 Total Built-Up Area: 286,264 m²
 Location: Mall of Qatar, Al Rayyan, State of Qatar

SCOPE:

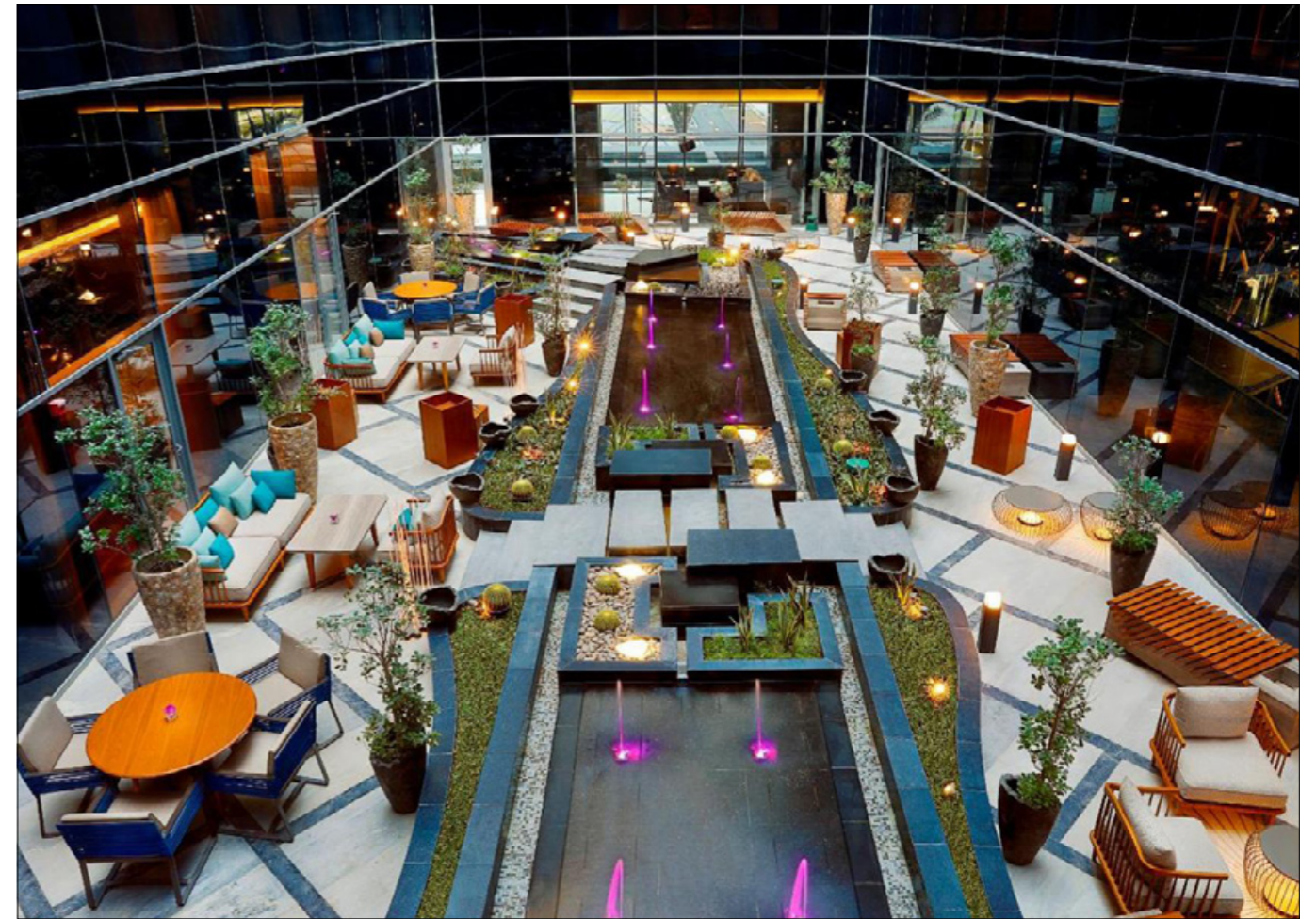
- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture and ID
- Production of all architectural and ID shop drawings
- Full-time presence on-site with the team of 5 architects, supplemented by online support and drawing production by the team of 12 architects

The inaugural Hilton hotel under its Curio Collection in the Middle East proudly resides in Al Rayyan, Doha. Conveniently connected to the Mall of Qatar, this hotel encompasses 201 guest rooms and 25 specialty suites. It boasts an array of amenities, including a rooftop restaurant and pool, gym, and leisure areas. Additionally, the hotel offers 547m² of versatile meeting space capable of accommodating up to 300 guests, along with a 300m² ballroom featuring a private entrance - a perfect setting for various events and gatherings.















ARAB CENTER

FOR RESEARCH AND POLICY STUDIES



ARAB CENTER FOR RESEARCH AND POLICY STUDIES

YEAR: 2014

Client: Combined Group Contracting Company

Lead Consultant: B+H

Total Built-Up Area: 56,000 m²

Location: Doha, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture
- Production of all architectural shop drawings
- Full-time presence on-site of one architect, supplemented by online support and drawing production by the team of 17 architects

The project was conceptualized as a contemporary interpretation of a Madinat Qaryat, akin to a town or village. Comprising a cluster of 27 buildings, it accommodates residences, leisure facilities, event spaces, places of worship, research facilities, and areas dedicated to cultural exchange. Utilizing an integrative approach, both the interior and exterior spaces of the center are meticulously designed. They aim to foster environments that not only inspire and delight but also encourage conversation, collaboration, and exploration among individuals, facilitating a dynamic and engaging atmosphere.







BANANA ISLAND

RESORT DOHA BY ANANTARA



BANANA ISLAND RESORT BY ANANTARA

YEAR: 2012-2013

Client: Urbacon Trading and Contracting

Consultant: Engineering Consultants Group / Hill International

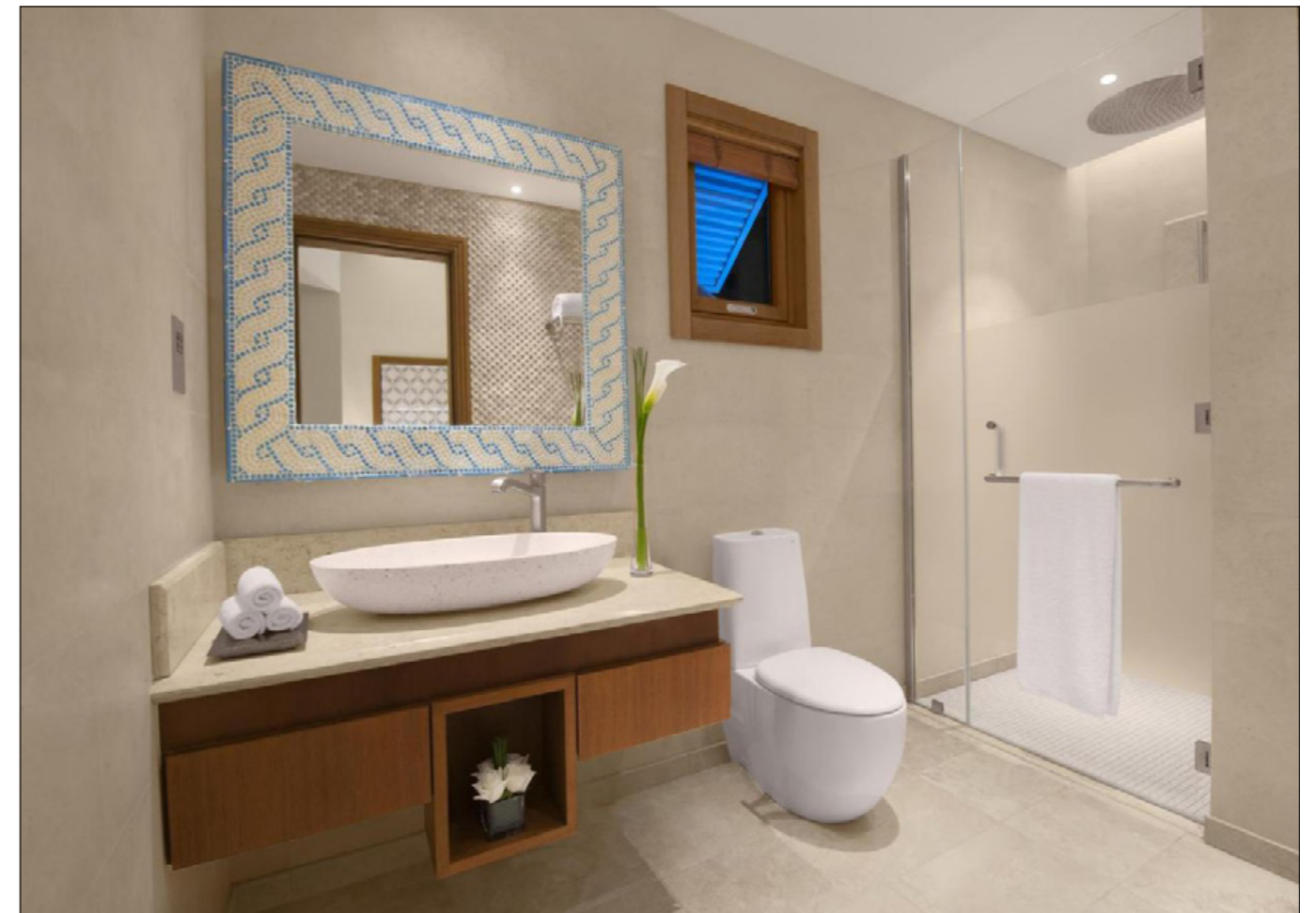
Total Built-Up Area: 67,727 m²

Location: 5 km Offshore to Ras Abu Aboud, State of Qatar

SCOPE:

- Technical coordination (architecture, ID, MEP, and structure)
- Clash detection
- Resolving emerging issues in architecture and ID
- Production of all architectural and ID shop drawings
- Full-time presence on-site with the team of 3 architects, supplemented by online support and drawing production by the team of 10 architects

Banana Island is an offshore 12.9-hectare island, spanning 1,100 meters in length and 117 meters in width. Hosting a total of 141 rooms, this luxurious resort offers multiple access points via land vehicles, yachts, and helicopters. The resort boasts an array of extravagant amenities, including a diving center, a golf course, a bowling alley, a cinema theater, a two-lane surf pool, and an assortment of additional attractions, ensuring a diverse range of entertainment and leisure options for guests.









A black and white photograph of a desert landscape. In the foreground, a car is driving away on a dirt road, kicking up dust. In the middle ground, two tall, black, rectangular pillars stand on the horizon. The background shows a vast, flat desert under a clear sky.

LIST OF PROJECTS

VVIP CLIENTS

International

Composite Coordination, Design Development, Shop Drawings, Landscape Design

Projects :

- Al Wajba Palace, Doha
- Lusail Palace, Doha
- Qatar Emiri Naval Forces Base, Doha
- Cavalli Resort Design Competition, Doha
- Royal Residence, Paris

URBACON TRADING AND CONTRACTING - UCC

Doha, State of Qatar

Composite Coordination and Shop Drawings

Projects:

- Assomption Island, Seychelles
- The View Hospital
- Katara Hills Doha
- Doha Beach Club
- Namos Beach
- The Ned Doha
- Beefbar Doha
- Barwa Project - Family Housing and Labor Accommodation in Al Wakrah
- Upgrade of Lusail Circuit Project
- 3-2-1 Qatar Olympic and Sports Museum
- Rixos Gulf Hotel Doha
- Qatar Petroleum Offices
- Lusail Palaces
- Hilton Doha The Pearl
- AlRayyan Hotel Doha, Curio Collection by Hilton Hotel
- Mall of Qatar
- Palestinian and Sudanese School
- Hotel and Complex of Souq Najada
- Souq Waqif Underground Car Park
- Banana Island Resort Doha by Anantara

URBACON SAUDI COMPANY

Riyadh, Kingdom of Saudi Arabia

Mock-Up Development and Coordination Drawings

Project:

- Qiddiya Water Park Hotel

ELEGANCIA ARABIA

Riyadh, Kingdom of Saudi Arabia

BIM Modeling and Coordination, and Shop Drawings Extraction

Projects:

- The Red Sea Airport, Red Sea
- Rosewood Resort Tripple Bay, Red Sea

ELEGANCIA CONTRACTING

Doha, State of Qatar

Composite Coordination, Design Development, and Shop Drawings

Project:

- Korean Medical Center

ELEGANCIA LANDSCAPE

Doha, State of Qatar

Landscape Design

Projects:

- Al Wakra Road
- Al Wajba Road
- Dukhan Road
- Gap no. 04
- Gap no. 22
- Gap no. 24
- Numerous private villas, parks, gardens

FREYSSINET SAUDI ARABIA

Riyadh, Kingdom of Saudi Arabia

Composite Coordination and Shop Drawings

Project:

- Justice Palace, Riyadh

LACASA QATAR

Doha, State of Qatar

Design Development

Project:

- Korean Medical Center

IMAR TRADING & CONTRACTING CO. WLL - QATAR

Doha, State of Qatar

Composite Coordination and Shop Drawings

Project: Raffles Doha - 6 Star Hotel

IMAR INTERIORS FOR GENERAL BUILDING CONSTRUCTION WLL - KUWAIT

Kuwait City, Kuwait

Composite Coordination and Shop Drawings

Project:

- Plot ONE64 Project

CONSTRUCTION DEVELOPMENT COMPANY - CDC

Doha, State of Qatar

Architectural and Landscaping Design

Projects:

- The St. Regis Al Mouj Muscat Resort
- The St. Regis Marsa Arabia-The Pearl
- Private villa

ENGINEERING CONSULTANTS GROUP - ECG

Doha, State of Qatar

Design Development

Project:

- Qatar Emiri Naval Forces Base, Doha

HARINSA QATAR

Doha, State of Qatar

Composite Coordination Drawings

Project:

- Waldorf Astoria Doha West Bay

COMBINED GROUP FOR TRADING AND CONTRACTING

Doha, State of Qatar

Composite Coordination Drawings

Project:

- Arab Center for Research and Policy Studies

AL BANDARY ATLASCAT

Doha, State of Qatar

Composite Coordination and Shop Drawings

Projects:

- Fox Hills Residential Complex
- Office Building with Attached Villas

AL MOHANA AND PUENTES

Doha, State of Qatar

Shop Drawings

Project:

- TSE Line

PROFESSIONAL CONTRACTORS WORKS - PCW

Doha, State of Qatar

Composite Coordination Drawings

Project:

- Hotel Garden Inn at Ramada

ADABISC FUTURE QATAR

Doha, State of Qatar

Composite Coordination and Shop Drawings

Project:

- Family Entertainment City

DUTCO BALFOUR BEATTY

Dubai, United Arab Emirates

Composite Coordination and Shop Drawings

Project:

- Marsa Al Seef, 45 buildings



**OUR
CLIENTS**





COMPANY MANAGEMENT



JELENA **KRSMANOVIC**

**Managing Director,
Co-founder and Managing Partner**
M.Sc.Arch, MBA

Jelena is a distinguished academic achiever, holding both Bachelor's and Master's degrees in Architectural Engineering from the esteemed University of Novi Sad, Serbia.

A visionary leader with an insatiable quest for knowledge and progress, her academic journey culminated in a Master's in Business Administration (MBA) from Northampton University in May 2019, with a specialized focus on fostering women's integration into the dynamic landscape of Middle Eastern construction enterprises.

Her unwavering enthusiasm for this domain propels her constant engagement in workshops and lectures, both domestically in Qatar and across international borders.

Her illustrious career spans more than a decade in the Middle East, where she lent her expertise to the realization

of monumental projects across Lebanon, the UAE, Oman, and Qatar. Her versatile roles as an architect, team leader, technical manager, and CEO for various firms underscore her multifaceted prowess. Her strategic acumen propelled unprecedented growth by establishing pivotal partnerships, orchestrating consulting endeavors, and successfully executing groundbreaking projects.

Embarking on her entrepreneurial odyssey in 2014, Jelena assumed a pivotal role in orchestrating multifarious projects, deftly steering personnel within a technical team environment. Fostering enduring client relationships, she meticulously cultivated a team from its inception to a formidable force of 30 within a remarkably short span. Her adept navigation of the construction market's undulations perpetuated an unwavering competitive edge.

Beyond her distinguished contributions in the construction realm, Jelena serves as a prominent collaborator with Qatar University, offering her insights as a juror, providing astute evaluations on nearly a hundred final student projects. Notably, her influential presence as a keynote speaker at The Big 5 Qatar inspired women within Qatar's construction sector to explore diverse roles and harness their maximum potential. Additionally, her enlightening series of lectures offered fellow architects invaluable perspectives on nuanced project approaches between Europe and the Middle East.

Presently, Jelena's foremost passion lies in nurturing budding architects, particularly women, guiding their evolution into consummate professionals on both technical and personal fronts.



BOJAN **MUSTUR**

**Business Development Director,
Co-founder and Managing Partner**
MA Design, MA Sports Management

Bojan is a distinguished scholar, holding both Bachelor's and Master's degrees in digital/virtual scenography for theatre, film, and television from the Academy of Fine Arts in Sarajevo, under the Department of Product Design. Since 2008, he has been an esteemed member of the Bosnia and Herzegovina Association of Fine Arts, Painters, and Designers.

His artistry has graced exhibitions in over 40 cities globally, showcasing his visionary works. Notably, as a designer, he has lent his creative prowess to the realization of more than 35 theatrical performances across the former Yugoslavia.

As a Creative Director, Mustur has collaborated extensively with esteemed UN agencies in Bosnia and Herzegovina. These include the European Union, UNICEF, UNDP, UN Women, International Organisation for

Migration-IOM, International Committee of the Red Cross-ICRC, OSCE, and USAID.

In pursuit of additional knowledge and expertise, Mustur attained a second Master's degree in Sports Management from the Faculty of Sport at the Union - Nikola Tesla University in Belgrade. His thesis delved into the intricacies of Managing the Organization of the FIFA World Cup Qatar 2022™. Mustur holds the distinction of being the first person to complete a Master's Thesis on the subject of the FIFA World Cup Qatar 2022™, delivering it more than a year before the tournament took place. His dedication to enhancing his professional acumen led him to complete a Professional Diploma Programme in Major Events Management at the Josoor Institute in Doha in December 2021. This diploma, achieved through collaboration with the SDA Bocconi School of Management in Milan and the Supreme Committee for Delivery and Legacy in Doha, fortified his expertise in event management.

A distinguished foreign media spokesperson accredited by the Qatar News Agency-QNA, Mustur contributes insightful content to the esteemed Sarajevo daily newspaper, Oslobodjenje. His coverage spans notable events including the FIFA World Cup Qatar 2022™, AFC Asian Cup Qatar 2023, AFC U23 Asian Cup Qatar 2024, World Aquatics Championships Doha 2024, World Aquatics Masters Championships Doha 2024, FIFA Arab Cup Qatar 2021™, AFC Champions League, Doha Business Forum, Web Summit Qatar, etc. He holds memberships in esteemed associations such as the International Federation of Journalists (IFJ), the International Sports Press Association (AIPS), the Association of Bosnia and Herzegovina Sports Journalists, and the Association of Bosnia and Herzegovina Journalists.

THINK RED LLC

MOBILE:

+974 7050 1254

EMAIL:

jelena@thinkred.qa
bojan@thinkred.qa

WEB AND SOCIAL MEDIA:

www.thinkred.qa
[instagram.com/thinkredqatar](https://www.instagram.com/thinkredqatar)
[facebook.com/think.red.middle.east](https://www.facebook.com/think.red.middle.east)
[linkedin.com/company/think-red-middle-east](https://www.linkedin.com/company/think-red-middle-east)

ADDRESS:

Al Rawabi St. 840, Building No. 16,
Office No.3 G/F Area 24, PO Box No. 12788,
Doha, State of Qatar

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